



# NISCORT VISTA



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## NISCORT Media College Hosts Talent Hunt to Foster Creativity and Competition

*FR. Anup Guria - DJMC*

NISCORT Media College hosted an exciting Talent Hunt event on October 25, featuring two separate competitions: a singing contest and an anchoring competition. The event aimed to foster creativity, build confidence, and instill a competitive spirit among the students.

The singing competition took place in the college's audio room, while the anchoring competition was held in the green screen room. Both events were organized and overseen by respected faculty members Mr Sushil S Lal and Sr. Patricia Michelle Mathias who led the singing competition, while Mr Shrikant Pandey and Mr Aakash Singh took charge of the anchoring segment.

From the outset, the participants were full of enthusiasm, and eager to showcase their talents. Encouragement from the Principal and other faculty

members played a crucial role in motivating the students to take part. As the competitions began, the atmosphere was filled with excitement and energy.

many delivering standout performances.

The event was not just a contest of talent, but also an opportunity for introspection and self-improvement.

strive to excel not only in the field of mass communication but across all areas of life. For many, singing brought a sense of calm, while for others.

As the competition came to a close, the results were announced, and two participants; Jabez from BAJMC Semester 3 and Ibtesam from BAJMC Semester 5 stood out with their remarkable performances. Their dedication and talent were highlighted as examples of what the event aimed to cultivate.

NISCORT Media College views such events as essential in preparing students for the challenges of an increasingly competitive world. By offering opportunities for students to compete and excel, the college fosters an environment that encourages not only talent but also the drive to succeed.

The Director, Principal, and faculty members are committed to equipping students with the tools they need to face the challenges ahead and to achieve success in their careers.



Picture credit - Amos Michael

The participants demonstrated impressive singing and anchoring skills, with

Students were encouraged to reflect on their abilities, hone their speaking techniques, and

The anchoring competition provided a platform to refine their presentation skills.

## National Press Day 2024 : Media and AI in Democracy

*Bruno chinir -DJMC*

November 16, 2024, National Press Day, celebrated annually in India, is a tribute to the importance of the press in upholding democracy, transparency, and accountability. Established by the Press Council of India (PCI) in 1966, the day highlights the press's critical role in fostering truth, protecting freedoms, and serving as the "Fourth Pillar of Democracy." It is a day for journalists and citizens to reflect on press freedom, ethical journalism, and the enduring power of truthful reporting. This year's theme, "Media in the Era of Artificial Intelligence," underscores the transformative impact of AI on journalism. Repeating last year's theme, PCI aims to continue drawing attention to the growing intersection of

AI and media, encouraging a balanced examination of AI's benefits and risks in the pursuit of journalistic



Design credit - Bruno Chinir

integrity and accuracy. To commemorate National Press Day, NISCORT College of Media hosted a thought-provoking poster-making competition on November 14, 2024. Centered around the theme of AI's influence on media, the competition invited students to creatively interpret the complexities of

AI in journalism, touching on topics such as media ethics, press freedom, and the evolving role of journalists. Participants from various disciplines showcased their artistic talents, highlighting both the opportunities and challenges posed by AI in reshaping the media industry. The competition recognized the outstanding work of the winners, with Darien Decastro from BAJMC 3rd Semester securing 1st position, Silviyush from BAJMC 1st Semester taking 2nd position, and Ashish from DJMC awarded with 3rd position. The event at NISCORT College allowed students to express their perspectives on AI's impact, promoting a deeper understanding of the digital forces reshaping media. This creative initiative

not only celebrated press freedom but also underscored

India's dedication to truth, democracy, and freedom of



Picture credit - Amos Michael

the importance of preparing future journalists to navigate the ethical and technical challenges AI brings to the profession. National Press Day 2024 is more than a tribute to the press; it is a celebration of

expression. From India's first newspaper to the modern digital landscape, the Indian press has continuously evolved. As AI advances, the press's role in preserving journalistic integrity is more crucial than ever, and National Press Day serves as a reminder of this enduring responsibility.

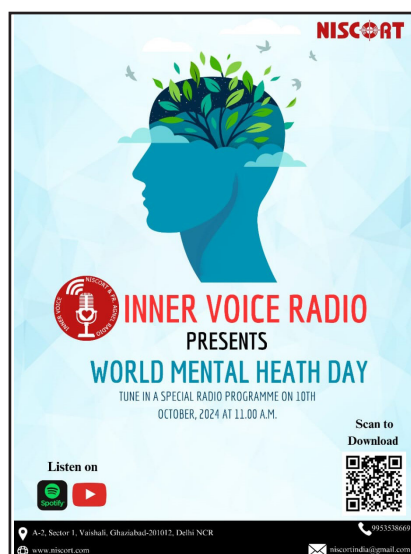


# Mind Matters: Exploring Mental Health Together through NISCORT “Inner Voice Radio”

Nikhil sotra - DJMC

World Mental Health Day, is celebrated on 10 of October, and it is a global forum for raising awareness of mental health concerns and promoting mental well-being. It is a day dedicated to raising awareness about the importance of mental health and reducing the stigma associated with mental diseases. This day urges individuals, communities, and governments to take action to improve mental health, support systems and create environments that prioritise mental wellness.

The first World Mental Health Day was celebrated in 1992, initiated by the World Federation for Mental Health (WFMH). Since then, it has become an international observance, supported by the World Health Organization WHO and various health organizations. The primary purpose of the day is to raise awareness about mental health issues globally and to advocate for better care, support,



Picture credit - Yash

and resources for those affected by mental health conditions.

NISCORT Media College recently commemorated World Mental Health Day with a special radio show on their platform NISCORT Radio Inner Voice program designed to promote awareness, support, and understanding around mental health challenges faced by students and professionals alike. The show was hosted by Harshit Simon and Tarun Soreng

who highlighted the significance of Mental Health especially for students and young adults.

The program had students of Group 3 bringing unique perspectives and their personal insights, stories that resonated deeply with the listeners. It highlighted the need for open dialogue about mental health, addressing stigmas and misconceptions that often surround these issues.

Then the episode was uploaded to the Inner Voice Radio YouTube Channel making it accessible to wider audience

Mental health disorders, such as schizophrenia, bipolar disorder, depression, and anxiety, are a major global public health concern. One of the main causes of disability, according to the WHO, is mental illness, which affects 1 in 8 individuals globally..

On World Mental Health Day, people are invited to check in with their family and friends, offer support to those who may be

struggling, and establish a more sympathetic and understanding community.

By joining together as a global community, we can decrease stigma, raise awareness, and push for improved support systems for those suffering from mental illnesses.

Each of us can help to

create a more sensitive and compassionate world by educating others, advocating for mental health policy, and taking tiny efforts in our daily lives to pay attention to our own mental health. It acts as an appeal for everyone to work together to improve mental health for all people, worldwide.



## World Food Day: Right to Food for a Better Life and a Better Future

Ashish Masih - DJMC

Food stands for diversity, nutrition, affordability, and safety. A greater diversity of nutritious foods should be available in our fields, in our markets, and on our tables, for the benefit of all.

It commemorates the founding of the FAO in 1945, a milestone in the fight against global food insecurity. The day also serves as a call to action for individuals, communities, and governments to address pressing food-related

instability, and environmental challenges, creating a vicious cycle that many countries struggle to break. Malnutrition, a major component of food insecurity, affects not only the undernourished but also those suffering from over nutrition, with issues like obesity on the rise, particularly in urban areas. Climate change has a significant impact on food systems, altering crop yields, reducing water availability, and increasing the frequency of extreme weather events. Prolonged droughts, floods, and unpredictable weather patterns disrupt the production and distribution of food, leading to higher prices and lower availability, especially for vulnerable populations. The theme of World Food Day in recent years has often focused on climate-resilient agriculture, emphasizing the importance of sustainable practices that can adapt to a changing climate.

Sustainable agriculture aims to balance food production with environmental protection.

Practices such as crop rotation, agroforestry, organic farming, and reduced pesticide use are vital for long-term food security. World Food Day encourages farmers, governments, and organizations to adopt these methods to improve food security for future generations.

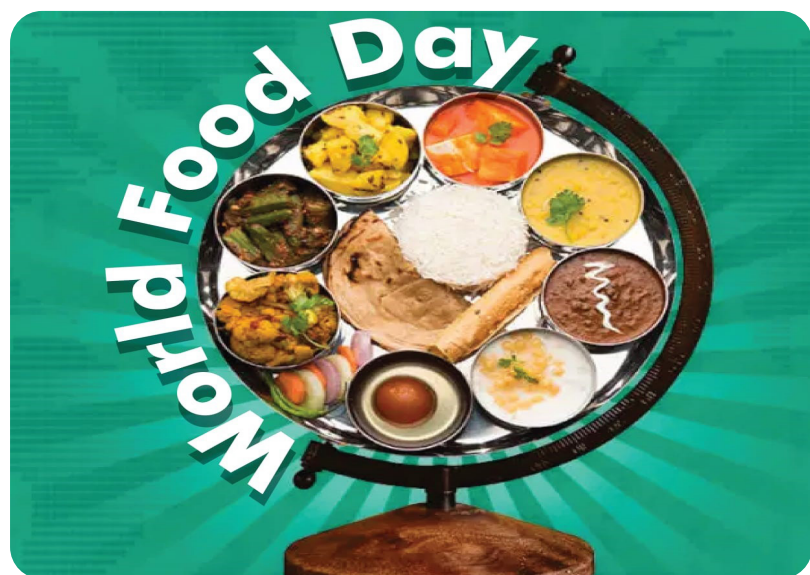
Food waste is a critical issue contributing to hunger and environmental degradation. Each year, approximately one-third of all food produced globally is lost or wasted, amounting to nearly 1.3 billion tons.. Reducing food waste can play a significant role in feeding those in need while also decreasing greenhouse gas emissions and conserving resources.

Many people live in poverty and struggle to access markets, credit, and technology. World Food Day underscores the importance of empowering small farmers and women by providing resources, education, and fair access to markets, enabling them to contribute more effectively to

food security.

On World Food Day, governments, NGOs, communities, and individuals worldwide engage in activities to raise awareness and promote change. These include food drives, educational programs, and policy discussions. Individuals can contribute by reducing food waste, supporting local farmers, choosing sustainably produced products, and advocating for policies that promote food security and environmental protection.

This day serves as a reminder of our collective responsibility to create a world where everyone has access to sufficient, nutritious, and sustainable food. By addressing hunger, promoting sustainable practices, and supporting vulnerable communities, we can work together towards a future where food insecurity is a thing of the past.



Design credit - Ashish Masih

World Food Day, celebrated annually on October 16th, highlights global efforts to combat hunger and promote sustainable food practices. Organized by the Food and Agriculture Organization (FAO) of the United Nations,

challenges, including hunger, food waste, climate change, and sustainable agriculture.

Hunger remains one of the most issues worldwide, affecting nearly 828 million people as of recent statistics. Food insecurity is often linked to poverty, political



# A Journey to Banaras : Capturing the Soul of India's Spiritual Heart.

*Ibtesam Zehra - BAJMC 5th sem final year & Ruchika Bara - BAJMC 2nd year 3rd sem.*

Banaras, the spiritual heart of India, became the canvas for students of BAJMC 5th semester and MAJMC 3rd

the cycle of life and death. The students documented the burning funeral pyres, capturing not only the visuals

said Ekta, a student filmmaker. The day culminated with the breathtaking Ganga Aarti at Dashashwamedh

Banaras' rich craftsmanship. Intricate sarees, tapestries, and handwoven fabrics told tales of generations of artistry. Venturing into a village on the fifth day, the students witnessed the creation of Banarasi sarees. Documenting the handloom and powerloom techniques gave them a glimpse into the dedication and skill of artisans. "This was a moment of awe seeing how tradition and technology coexist in crafting these masterpieces," said Ekta, a BAJMC student.

Dev Deepawali, a festival where the ghats come alive with thousands of diyas illuminating the cityscape. Cameras in hand, the students captured the magic of the festivities, with the reflections of the glowing lights dancing on the waters of the Ganges. "It was surreal, like stepping into a painting," shared Amal, who focused on capturing the intricate interplay of light and shadow.

On their final day, the group explored the bustling city markets, picking up Banarasi sarees, dupattas, and

The sixth day marked



*Picture credit - Fr. dennis*

semester as they embarked on a documentary-making trip from November 10 to 17, 2024. Organized as a practical extension of their curriculum, the journey aimed to teach students how to implement theoretical techniques in the field while immersing them in the city's timeless cultural and spiritual tapestry.

Banaras, also known as Varanasi, is a city that needs no narration, its history, spirituality, and culture speak for themselves. The documentary trip was organized as part of the student's curriculum to provide hands-on training in filmmaking, videography, and storytelling. Accompanied by their dedicated faculty, the students set out to explore the city, immersing themselves in its vibrant energy and capturing its many hues.

Arriving at the Banaras railway station in the early hours, the group quickly settled into their accommodations and began their recce. The narrow alleys, lined with old houses, bustling markets, and sacred ghats, provided a treasure trove of inspiration. "The city has a soul of its own," said Avni, a BAJMC student, reflecting on the initial exploration. The second day began with a poignant visit to Manikarnika Ghat, a site symbolizing

but also the emotions woven into the rituals. Interviews with priests and locals revealed the deep historical and spiritual significance of the ghat.

By evening, the group was in Kachori Gali, filming the lively street food culture of Banaras, where the aroma of

Ghat, a visual and spiritual spectacle that left the students awestruck. The fourth day began with a visit to Banaras Hindu University (BHU), a hub of academic excellence. Students interviewed scholars and explored the historical significance of the campus. Later, they visited a textile emporium showcasing



*Picture credit - Fr. Ritesh*

fried kachoris mingled with the chatter of locals.

The ancient city of Sarnath, a Buddhist pilgrimage site, was the focus of the third day. Students documented the Dhamek Stupa, the Ashokan Pillar, and the serene surroundings where Gautama Buddha delivered his first sermon. "Filming here required a blend of technical skill and reverence for history,"



*Picture credit - Mr Aakash Singh*



*Picture credit - Mr Aakash Singh*

mementos before bidding farewell to the city. This trip was not just about mastering cameras and capturing frames, it was about understanding the essence of storytelling. Students gained insights into navigating real-world challenges, from managing public interviews to shooting in diverse conditions. "Team spirit and adaptability were the greatest lessons," said Stephen, reflecting on the experience.

The faculty ensured that the trip was a blend of guidance and independence, allowing students to experiment while offering constant support. Alvin summed it up perfectly: "The trip wasn't just educational; it was an experience of a lifetime." As the students boarded their train back to Delhi, they carried with them not just footage and photographs, but a piece of Banaras, the city that taught them to see the world through the lens of wonder, curiosity, and reverence.



# Expert-Led Workshop on Anchoring for Media Students

*Fr. Anup Guria -DJMC*



Picture credit - Jabez

NISCORT Media College organized a workshop on anchoring for its BAJMC III and DJMC students on October 9, 2024, aimed at enhancing their presentation and communication skills. The workshop, held at the college's studio room, was conducted by Sir Shrikant Pandey, a highly qualified and experienced professor in the

field of media and anchoring. The students, particularly those in the DJMC program, were excited as this was their first exposure to an anchoring workshop. Sir Shrikant expertly guided the students through the essential skills needed to become professional anchors, emphasizing the importance of presence of mind and

situational awareness to keep events lively and engaging.

The session covered practical aspects of anchoring, including proper standing positions in front of a camera and an understanding of studio lighting. Students also had the rare opportunity to handle professional-grade cameras and learn basic camera settings. The highlight of the workshop came when students were given the chance to stand in front of the camera and anchor a simulated event. For many, it was their first time speaking before the camera, a moment that proved both challenging and rewarding. While some students struggled with stage fright, most embraced the opportunity, showcasing their talents and pushing through their fears. Sir Shrikant emphasized that anchoring is not just a skill, but an art that requires

courage, preparation, and continuous practice. He noted that while some people are naturally gifted speakers, many others can develop the necessary skills with hard work and dedication.

The workshop concluded with a photo session with the day's

lecturer, leaving students inspired and motivated to pursue anchoring with greater confidence. Overall, the workshop was an enriching and educational experience, providing students with the skills and insights necessary to become successful anchors in the future.



Picture credit - Jabez

## Decentralized Waste Management Awareness Session by IPCA

*Bruno Chinir -DJMC*

Decentralized Waste Management Awareness Session by IPCA. On November 6, 2024, the Indian Pollution Control Association (IPCA) held

This initiative was part of a larger Corporate Social Responsibility (CSR) project funded by the Swan Lata Motherson Trust, which has long been committed to driving sustainable

recycling and waste treatment. Experts from IPCA explained the process of separating waste into categories such as biodegradable (kitchen waste), recyclable (plastics, papers, and metals), and non-recyclable (e-waste, hazardous materials), all of which are essential for effective processing. They also demonstrated how segregating waste at the household or institutional level could reduce landfill overflow, improve resource recovery, and support cleaner cities. The theme of the event was centered on decentralized waste management, a theme that empowers local communities, educational institutions, and businesses to take control of their waste and manage it effectively. Decentralized management promotes local solutions like composting and recycling, reducing the need for long-distance waste transport. This also minimizes the dependence on large, centralized municipal waste

treatment facilities, which are often stretched beyond capacity in many cities. The awareness session at Niscort Media College was just one part of this larger plan. The IPCA experts shared best practices for composting, recycling, and creating compost that could be used for gardening, landscaping, or even urban farming. The Niscort Media College session was an eye-opener for many of the students who participated, inspiring them to rethink their approach to waste. As future leaders, media professionals, and environmental advocates, the students were encouraged to spread the message of waste segregation and decentralized management in their personal and professional lives. The session concluded with a call to action: if each individual took small steps—like segregating their waste, composting, and reducing plastic usage—together they could create a profound impact on the environment.



an awareness session on decentralized solid waste management at Niscort Media College. The session, held under the banner of the Segregation of Waste for Recycling and Treatment Project, was a significant step toward fostering environmental consciousness among students, faculty, and the surrounding community.

practices across India. The session highlighted the growing concern of unmanaged solid waste in urban areas, a challenge that has led to numerous environmental and public health issues. The IPCA, through this workshop, underscored the importance of waste segregation at the source as a critical step towards



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