



## NISCORT Media College Shines with Talent at Singing and Anchoring Competition

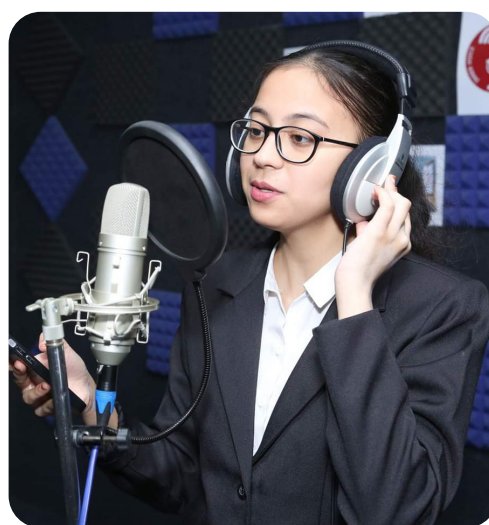
**Jabez Decastro**

On October 25, 2024, NISCORT Media College hosted an exciting and memorable showcase of student talent, featuring a thrilling singing and anchoring competition. The event, designed to foster self-expression and professional growth, provided students with invaluable hands-on experience in media performance and production, highlighting the college's commitment to nurturing the next generation of media professionals. The singing competition took place at NISCORT Production House, offering participants the rare opportunity to perform in a professional recording environment. The acoustics and technical setup allowed the competitors to capture the full depth and nuance of their voices. Jabez Decastro, a 3rd Semester student from BAJMC, took home the top prize with a powerful and emotive performance that captivated

the judges. His technical control and emotional expression earned him first place, setting a high standard for his peers.

Ibtesam Zehra, a 5th Semester student also from the BAJMC program, claimed second place with a stunning vocal performance that showcased her impressive vocal range and expression. The high-quality audio setup highlighted her voice, making her performance one of the evening's most memorable.

The anchoring competition followed, taking place in the college's video studio, where participants had to deliver their performances on camera without a live audience. This setup provided valuable experience in digital media production, allowing students to practice the essential skills required for television and video anchoring. Kashish Chawla, a BAJMC 5th Semester student, claimed first place



for her polished delivery and engaging on-screen presence. Her ability to connect with the camera and command the space demonstrated her potential as a future media professional. Ibtesam Zehra, already recognized for her vocal talent, showcased her versatility by earning second place in the anchoring competition as well. Her strong stage presence and



*Picture Credits : Amos Michael*

adaptability in both singing and anchoring impressed both judges and peers alike, cementing her reputation as a multifaceted media talent. This dual-format competition provided participants with real-world experience in media production, highlighting the differences between audio and video performance and the unique skills required for each.

## Poster-Making Competition on “Media in the Era of Artificial Intelligence”

**Tarun Soreng**

On November 14, 2024, NISCORT Media College marked National Press Day with a vibrant poster-making competition prior to the official November 16 celebration. Themed Media in the Era of Artificial Intelligence, the event invited students to creatively express their thoughts on journalism's impact on democracy, public opinion, and ethical media practices.

Participants eagerly crafted posters reflecting the power of the press, the need for independent media, and the ethical responsibilities journalists hold. Through their artwork, students explored themes such as press freedom, journalistic integrity, and AI's challenges to the media industry. The



*Picture Credits : Amos Michael*

competition served as both a creative outlet and an educational experience, encouraging students to consider how journalism can promote social change and democratic values.

The competition recognized the outstanding work of the winners, with Darien Decastro from BAJMC 3rd Semester securing 1st position, Silviyush from BAJMC 1st Semester

taking 2nd position, and Ashish from DJMC awarded with 3rd position.

National Press Day, observed annually on November 16, honours the press's role as a democratic pillar, dedicated to truthful, fair, and responsible reporting. Established by the Press Council of India (PCI) in 1966, the day serves as a reminder of the press's duty to promote transparency, counter misinformation, and uphold justice and equality in society. By celebrating this day with thought-provoking activities, NISCORT Media College instills in its students a respect for journalistic ethics and a commitment to the values of a free press, preparing future journalists to be the voice of the people and champions of truth.



# World Mental Health Day: Spreading Hope & Resilience



**Rudrakash Sawhney**

World Mental Health Day, celebrated annually on October 10th, serves as a global reminder of the importance of mental health and well-being. This year, 2024, marks another significant opportunity to raise awareness, reduce stigma, and promote mental health education and support.

While progress has been made in the recognition of mental health as an essential part of overall well-being, challenges remain. The day underscores the urgent need for collective action from individuals, institutions, and governments to ensure that mental health care becomes accessible and equitable for all.

NISCORT Media College, renowned for its active engagement in social awareness initiatives, played a commendable role in supporting this cause. Group 3 of the college took the lead in organizing a special radio show on their platform, NISCORT Radio Inner Voice. The radio show, hosted by Harshit Simon and Tarun Soreng, highlighted the significance of



mental health, especially for students and young adults. Their discussions encompassed strategies for coping with stress, recognizing signs of mental distress, and ways to seek help without fear of judgment.

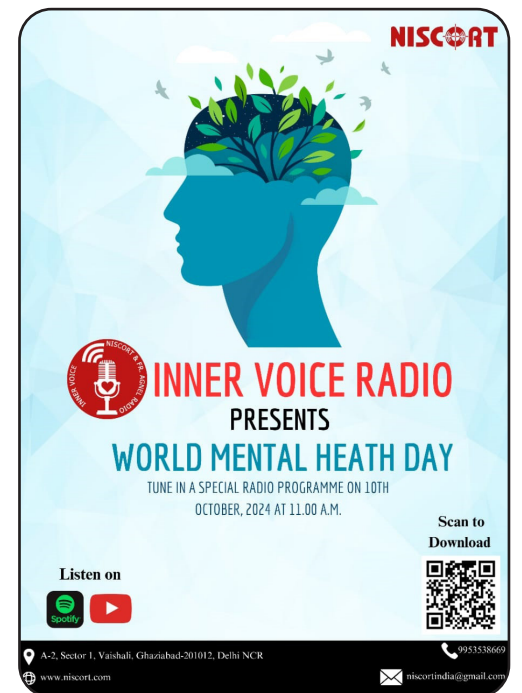
The show also featured meaningful contributions from other group members, including Ruchika, Yash, Rudrakash, Jabez, and Tahir. Each member brought unique perspectives and shared personal insights, stories, and anecdotes that resonated deeply with the listeners. These shared experiences created an atmosphere

of solidarity and empathy, reminding everyone that mental health struggles are common and can be managed with support and understanding.

What set this radio show apart was its reach. After its initial broadcast on NISCORT Radio Inner Voice, the episode was uploaded to the Niscort Inner Voice Radio YouTube channel, making it accessible to a wider audience. This move was strategic in amplifying the message of mental health awareness and reaching more students, families, and educators who might benefit from the insights shared. Listeners praised the radio show for its candid approach and the relatable voices of the student hosts and contributors. By engaging in open dialogue, the group fostered a sense of community and encouraged proactive conversations about mental health. The initiative was a testament to how students can leverage media to inspire change and build awareness on critical social issues.

World Mental Health Day 2024 at NISCORT Media College was not

just another date on the calendar but a meaningful endeavor to spread the word about mental well-being. Through their radio show, the students of Group 3 exemplified how young minds can come together to address vital issues and make a lasting impact in their community.



Poster Credits : Yash Singh

## World Food Day: A Call to Action for Global Hunger and Sustainable Food Systems

**Yash Singh**

October 16 marks the global observance of World Food Day, an initiative established by the United Nations' Food and Agriculture Organization (FAO) in 1979. This day aims to shine a spotlight on the critical issues of world hunger, malnutrition, and the need for sustainable food systems.

Each year, World Food Day highlights a new theme focused on urgent global challenges such as climate change, food security, and sustainable agriculture. These issues have become even more pressing as the world grapples with the complex intersection of economic instability, environmental degradation, and geopolitical conflicts, all of which severely impact food security. This year's theme was "Right to Food for a Better Life and a Better Future". The theme highlights the importance of food in people's lives and the fundamental human right to access nutritious, affordable, and sustainable food.

At its core, World Food Day emphasizes the interwoven relationship between food, health, and the environment, calling for a unified global effort to build resilient food systems. Governments are encouraged to implement policies that support local farmers, protect ecosystems,



and foster food systems capable of withstanding the pressures of climate change and economic disruption. Additionally, businesses are urged to reduce food waste, innovate to make nutritious food more affordable, and prioritize sustainability across the food supply chain.

For the corporate world, World Food Day serves as a critical reminder to reflect on the broader impact of food systems. Reducing food waste is one of the most immediate goals, as wasteful practices not only squander resources but also contribute to climate change. Businesses are also encouraged to develop solutions that help make healthy food more accessible to low-income populations, while supporting local suppliers and adopting eco-friendly practices.

Individuals also have an important role to play. Simple actions like making conscious food choices, reducing food waste, and supporting local food sources can contribute to the global effort to fight hunger. Choosing locally sourced foods helps reduce transportation emissions and boosts local economies, making food systems more sustainable in the long run.

Across the globe, World Food Day is marked by a range of activities, from food drives and community meals to educational workshops and policy dialogues. These events aim to foster global cooperation in the fight against hunger, raising awareness about the impacts of climate change, conflict, and economic instability on food security. They also provide a platform for governments, business

leaders, and activists to collaborate and explore solutions to the growing crisis of hunger.

World Food Day serves as a powerful reminder that eradicating hunger is a collective responsibility. Whether you are a policymaker, a business leader, or an individual, we all have a part to play in creating a world where food is accessible, safe, and nutritious for all. By coming together and fostering awareness, we can ensure a healthier, more sustainable future for generations to come.





# A Journey to Banaras: Capturing the Soul of India's Spiritual Heart



*Ibtesam Zehra & Ruchika Prena Bara*

Banaras, the spiritual heart of India, became the canvas for students of BAJMC 5th semester and MAJMC 3rd semester as they embarked on a documentary-making trip from November 10 to 17, 2024. Organized as a practical extension of their curriculum, the journey aimed to teach students how to implement theoretical techniques in the field while immersing them in the city's timeless cultural and spiritual tapestry. Banaras, also known as Varanasi, is a city that needs no narration, its history, spirituality, and culture speak for themselves. The documentary trip was organized as part of the student's curriculum to provide hands-on training in filmmaking, videography, and storytelling. Accompanied by their dedicated faculty, the students set out to explore the city, immersing themselves in its vibrant energy and capturing its many hues.

Arriving at the Banaras railway station in the early hours, the group quickly settled into their accommodations and began their recce. The narrow alleys, lined with old houses, bustling markets, and sacred ghats, provided a treasure trove of inspiration. "The city has a soul of its own," said Avni, a BAJMC student, reflecting on the initial exploration. The second day began with a poignant visit to Manikarnika Ghat, a site symbolizing the cycle of life and death. The students documented the burning funeral pyres, capturing not only the visuals but also the emotions woven into the rituals. Interviews with priests and locals revealed the deep historical and spiritual significance of the ghat. By evening, the group was in Kachori Gali, filming the lively street food culture of Banaras, where the aroma of fried kachoris mingled with the



*Picture Credits : Sister Michelle(Faculty)*

chatter of locals.

The ancient city of Sarnath, a Buddhist pilgrimage site, was the focus of the third day. Students documented the Dhamek Stupa, the Ashokan Pillar, and the serene surroundings where Gautama Buddha delivered his first sermon. "Filming here required a blend of technical skill and reverence for history," said Ekta, a student filmmaker. The day culminated with the breathtaking Ganga Aarti at Dashashwamedh Ghat, a visual and spiritual spectacle that left the students awestruck. The fourth day began with a visit to Banaras Hindu University (BHU), a hub of academic excellence. Students interviewed scholars and explored the historical significance of the campus. Later, they visited a textile emporium showcasing Banaras' rich craftsmanship. Intricate sarees, tapestries, and handwoven fabrics told tales of generations of artistry.

Venturing into a village on the fifth day, the students witnessed the creation of Banarasi sarees. Documenting the handloom and powerloom techniques gave them a glimpse into the dedication and skill of artisans. "This was a moment of awe

seeing how tradition and technology coexist in crafting these masterpieces," said Aditya, a BAJMC student. The sixth day marked Dev Deepawali, a festival where the ghats come alive with thousands of diyas illuminating the cityscape. Cameras in hand, the students captured the magic of the festivities, with the reflections of the glowing lights dancing on the waters of the Ganges. "It was surreal, like stepping into a painting," shared Amal, who focused on capturing the intricate

interplay of light and shadow.

On their final day, the group explored the bustling city markets, picking up Banarasi sarees, dupattas, and mementos before bidding farewell to the city. This trip was not just about mastering cameras and capturing frames, it was about understanding the essence of storytelling. Students gained insights into navigating real-world challenges, from managing public interviews to shooting in diverse conditions. "Team spirit and adaptability were the greatest lessons," said Stephen, reflecting on the experience.

The faculty ensured that the trip was a blend of guidance and independence, allowing students to experiment while offering constant support. Alvin summed it up perfectly: "The trip wasn't just educational; it was an experience of a lifetime."

As the students boarded their train back to Delhi, they carried with them not just footage and photographs, but a piece of Banaras, the city that taught them to see the world through the lens of wonder, curiosity, and reverence.



*Picture Credits : Sister Michelle(Faculty)*



*Picture Credits : Fr. Allen Gomes*



*Picture Credits : Sister Michelle(Faculty)*



# Effective Waste Management : Session for a Sustainable Future



**Ruchika Prena Bara**

On November 6th, NISCORT Media College held an insightful session dedicated to sustainable waste management, part of the “SORT” project—an initiative by the Swarn Lata Motherson Trust, supported by the Indian Pollution Control Association (IPCA) under its Corporate Social Responsibility (CSR) program. The SORT project aims to promote responsible waste handling practices by encouraging the separation of waste at its source, making recycling and proper disposal more feasible. In the session, speakers from the Swarn Lata Motherson Trust and IPCA underscored the critical need to sort waste as soon as it is generated. By categorizing waste into organic materials, like food scraps, and inorganic materials, like plastic, the recycling process becomes more efficient, while disposal methods are made environmentally sound. Sorting waste responsibly helps mitigate pollution, reduces the volume of waste sent to landfills, and protects ecosystems from contamination.



Picture Credits : Deepak Sir (Faculty)

The speakers emphasized that even small, daily actions, such as proper waste segregation, can significantly reduce pollution and lessen the harmful effects of landfills on the environment. To further embed sustainable practices on campus, the SORT project introduced Aerobins—specially designed bins for organic waste that facilitate composting through a natural breakdown process. By using Aerobins, the college can

handle organic waste directly on-site, cutting down the amount of waste destined for landfills and consequently reducing greenhouse gas emissions. Additionally, the compost created through this process enriches soil quality, making it a valuable by-product for gardening and landscaping. These Aerobins offer a practical learning experience for students and staff, allowing them to observe the composting process firsthand and

understand its environmental benefits. The overarching aim of the SORT project is to build a culture of environmental responsibility within the NISCORT community. By educating students, faculty, and staff on sustainable waste management, the initiative hopes to inspire positive, lasting habits that contribute to environmental sustainability both on and beyond the campus. The project encourages the NISCORT community to adopt simple, impactful practices that can make a meaningful difference in safeguarding the environment. In the end, as a token of sustainability, participants were given cloth tote bags to reinforce the message of reducing plastic waste. Additionally, workshops on composting, recycling, and reducing carbon footprints were conducted, offering practical knowledge and hands-on experiences. The project also facilitated the creation of green spaces around the campus, further promoting a sustainable lifestyle and showcasing the tangible benefits of environmental stewardship.

## NISCORT Media College Hosts Interactive Anchoring Workshop Led by Industry Expert

**Harshit Simon**

On November 9, 2023 NISCORT Media College organized a hands-on anchoring workshop for its media students, featuring esteemed faculty member Shrikant Pandey. With extensive experience in media and anchoring, Pandey shared practical insights and techniques with DJMC and BJMC 3rd-semester students, focusing on skills essential for successful on-camera presence. Held in the college's production studio, the workshop began with Mr. Srikant Pandey introducing the fundamentals of anchoring, emphasizing clarity, body language, and audience connection. Drawing from his professional journey, he illustrated the realities of a media career, underscoring the importance of confidence, adaptability, and preparation. Students were given the chance to practice anchoring on camera, learning voice modulation, eye contact, and how to project personality effectively. Pandey also covered technical aspects, including camera positioning and gestures, guiding students in creating a connection with viewers. His interactive style encouraged questions and experimentation, making the workshop both engaging and informative.



Picture Credits : Jabez Decastro

“The workshop was an incredible opportunity,” said one student. “Shrikant Sir helped us see that anchoring is more than reading; it’s about audience engagement.” By the session’s end, students left with

enhanced skills in anchoring, camera work, and on-screen confidence. NISCORT Media College remains dedicated to providing practical, industry-oriented learning experiences that prepare students for media careers.



**NISCORT  
VISTA**

### Editors

**Ms. Ashley Mathew  
Mrs. Amala T. Chacko**

### Editorial Team

**Jabez Decastro  
Ruchika Prena Bara  
Rudrakash Sawhney  
Yash Singh  
Harshit Simon  
Tarun Soreng  
Tahir Belal**

### Designer

**Tahir Belal  
Rudrakash Sawhney**