

New Institute of Social Communications, Research and Training

Vol - 9, Issue X

(A Media College of the C.B.C.I.)

August- 2023

Orientation Day: Welcoming All The Students to Their New Home



EKTA SAXENA

NISCORT Media college organized the ceremony of orientation on 17 august 2023, for the beginning of new chapter of BAJMC 2023-24 academics students. The ceremony was organised in NISCORT campus . The guest of honour Ms. N aina Yadav special correspondent at Times Now Navbharat and chief guest Mr. Sudheer Mishra resident editor of The Navbharat Times were invited. Director Rev. Father Robinson Rodriguez and Dr. Ritu Dubey respected principal of NISCORT Media College guest of honour Ms Naina Yadav and chief guest Mr Sudhir Mishra, students of BAJMC 1st years started the ceremony with lightingthe lamp .After the prayer song, Ms. Ashley Mathew (faculty of NISCORT Media College) addressed the gathering by welcoming them on this auspicious occasion. Principal Dr. Ritu Dubey Tiwari addressed the gathering

and welcomed all with privilege. She introduced the facilities and experienced learning growing environment that NISCORT provides to every student, this motivates the students for their new journey.

After the speech, documentary was screened, which was made by a student of NISCORT Media College .Miss Niana Yadav motivated students with her speech and guide the students about Media and their future. She shared her experienced journey and experience that highly motivates the students . She told us about all the struggles, hardships and sacrifices she overcame to become successful. The students also asked several questions from her after her speech. Chief Guest, Sudhir Mishra then addressed everyone by sharing his journey all over his career years till now. He told us and guided us about how to be a successful journalist and what it takes to become successful in this competitive world. new trends and changes. After this, the students asked their doubts and questions from him .After which the Director Rev Fr. Robinson Rodrigues addressed everyone and guided them all and filled students with enthusiasm of learningsomething new every day , then a mes-

merizing dance performance was presented by students of NISCORT. The Chief guest and guest of honour were felicitated with token of love by the principal and director of NISCORT Media College. Ms. Amala T Chacko (faculty of NISCORT Media College) gave the vote of thanks to everyone present over there who made the occasion a huge success.. The program was concluded with the National Anthem after which everyone proceeded for the lunch .

The ceremony ended fantastically with giving best experience to students of leaning and growing in their upcoming academics.



• A-2, sector -1, Vaishali, Ghaziabad, U.P

niscortindia@gmail.com

www.niscort.com

• For Private Circulation Only

The Spirit of Independence Day Shines at NISCORT Media College

AMAL JOSEPH KURIAN

Niscort Media College on 14th August witnessed a vibrant celebration of Independence Day as students gathered for this remarkable event. The campus was a riot of colours and traditions as students showcased their ethnic diversity by donning their traditional outfits.

The occasion was nothing short of a visual treat as Ethnic Day coincided with the commemoration of Independence day celebration. Following the anthem, the stage came alive with a mesmerizing dance performance by the talented girls of the BAJMC 1ST semester.

Their graceful movements and synchronization left the audience in awe, setting a spirited tone for the rest of

event.What followed the was a captivating display of cultural identity as each student took to the ramp with confidence and pride.

The runway turned into a passage of cultural exploration, where students exhibited an array of traditional attire that highlighted their heritage.

From the beautiful sarees to amazing embroidered lehengas, each outfit told a unique story. With each step, the ramp became a canvas showcasing the nation's cultural diversity.

Every student shared not only what they were wearing but also the significance behind their competitive spirit further amplified the excitement of the day, with a 'Best Dressed' contest. The coveted title was claimed by Anjali Xalxo and Fr. Somali Anthony, both from the BAJMC 1stsemester .

Their attire seamlessly blended tradition and modernity, earning them the admiration of the audience and judges.

NISCORT Media College demonstrated that cultural appreciation and national pride go hand in hand.

The celebration left an impact, reminding everyone that embracing one's heritage is a celebration of the past, a tribute to the present, and a promise for the future.



Farewell: Let the New Adventure Begin

STEPHEN WILSON

On the morning of May 27, of reverence and unity. One 2023, the campus of NISof the highlights of the event CORT Media College came was the farewell speeches dealive with emotions as it bid livered by Fr.Jenith and Sr. farewell to MAAVC 4, BJMC Michelle. Both figures had 6, Fr. Jenith ,and Sr. Michelle. played pivotal roles in the The event was a poignant yet institution, guiding and inheart warming affair, filled spiring countless students. with heartfelt speeches, nos-Their words were laden with talgic performances, and the wisdom and emotion, remicelebration of exemplary niscing about their time at the students. The evening comcollege and expressing gratimenced with a soulful prayer, tude for the experiences they setting the tone for the evehad shared with the Niscortian ning's proceedings. It was followed by a mesmerizing community. As the evening continued, attention turned toprayer dance, meticulously choreographed and performed wards recognizing exceptional students. Rubin Varghese that they would carry the valby the talented students of BAJMC 2nd semester. The and Fr.Dayakar were honored ues and lessons learned here with the prestigious Best Stu- into their future endeavours. performance captivated the

audience, invoking a sense

dent Award. This recognition was a testament to their dedication, leadership, and contributions to the college community. Their achievements were met with thunderous applause and cheers from their peers. The farewell event served as a poignant reminder of the bonds that had been forged within the college walls. It was a celebration of the past, a reflection on the present, and a hopeful glance into the future. The Niscort community bid farewell to cherished members with heavy hearts but also with a sense of pride, knowing

NISCORT Begins New Session with Media Training Workshop

ALVIN JOY

NISCORT Media College hosted a one-week workshop for students on Graphic Design, Photography, and Audio-Visual Production. The workshop was launched with the aim to provide participants with knowledge, skills, and hands-on experience in various aspects of media production and communication.

The workshop was inaugurated by the Director, Rev. Fr. Robinson Rodrigues on 7/08/2023. The students from different semesters actively participated in the workshop. Skilled and experienced instructors who are experts in their respective fields took the sessions. The classes were taken by Ms. Ruchika Mahajan, Mr. Akash, Mr. Deepak, and Mr. Sushil. Ms. Ruchika focused on how well the students can utilize the tools in graphic design to communicate effectively with the audience because visual aids are better at conveying ideas. She has covered topics like design principles, different types of software tools, and methods of using

design techniques for better visual communication. Mr. Akash and Mr. Sushil oversaw Audio-Visual Production sessions, where they taught the students, topics like covering camera operation, lighting, sound recording, and video editing. They got an opportunity to learn their abilities, especially in the field of editing, which can be further utilized for breaking into the world of content creation themselves.

The Audio production session taken by Mr. Sushil, explored the techniques for recording, editing, and mix-



ing audio content. The students got hands-on learning experience to develop audio and video projects like script writing for short films, advertisements, and designing posters. As the media landscape is constantly evolving with advancements in technology, media workshops will help individuals and professionals stay up to date with the latest tools and techniques, ensuring they can effectively navigate and utilize new media platforms and technologies.

• A-2, sector -1, Vaishali, Ghaziabad, U.P

• niscortindia@gmail.com

• www.niscort.com

• For Private Circulation Only

Enthusiastic Welcome: NISCORT hosts fantastic Freshers' Day

AVNI

The students of NISCORT Media College organised the Freshers' Day "Cine Mania 2023" on 26 August 2023 to welcome the Batch of 2023. The event was a perfect blend of entertainment, camaraderie, and a warm welcome to the newest members of the college family.

The motive of the Freshers Party was to make every new student feel connected to an essential role of the NISCORT family and be prepared to accept all the challenges and adventures waiting for them. Cheerful smiles and high spirits marked the welcome party for the new students.

The party's theme was Cine Mania, making the set-up at the spot look ethnic and Western. The party was organised at the Mini Auditorium. It displayed youth and enthusiasm at its best amongst the participants and the audience. The occasion was dignified by the presence of Director, Rev. Fr. Robinson Rodrigues, Principal Dr. Ritu Dubey Tiwari, and all the faculty members. The hosts of the day were Kashish and Nishant of BAJMC 3. Pulsating ambiance, flashing lights, and foot-tapping music set the mood of the party right.

dience was captivated by the and Ruchika Prena from talent and creativity displayed BAJMC, Semester-1 by their fellow students. declared as Mr. Fresher and Students from the new batch Miss Fresher, respectively. introduced themselves and Freshers' Day at NISCORT showcased their talents as well. Media College .

were



The excitement increased to a joyful high as performances graced the stage. The highlight of the event was the talent show, where freshmen showcased their diverse talents. The performances ranged from soulful music renditions to energetic dance numbers and even power-packed push-ups. The auships. It was evident that the students.

The event also featured inter- was a resounding success, active games and activities the college's commitment to that encouraged students to providing a warm and welmingle and form new friend- coming atmosphere for all its

seniors were committed to en- It set the stage for a year filled suring that the newcomers felt with learning, growth, and comfortable and supported in friendship, and left the attheir transition to college life. tendees eagerly anticipating Based on their talent perfor- the many adventures that lay mance, Abhishek Raj Ekka ahead in their college journey.

NISCORT Campus Radiates Serenity on "International Yoga Day"

ALVIN JOY

The serene campus of NIS-CORT Media College came alive with positive energy and mindfulness as students, faculty, and staff gathered to celebrate International Yoga Day on 21/06/2023.



Mindfulness and meditation were integral components of Yoga. Participants engaged in a guided meditation session led by the Principal, Dr. Ritu Dubey Tiwari, which aimed to calm the mind and reduce stress.

Focusing on this year's theme 'Yoga for Vasudhaiva Kutumbakam' or 'Yoga for the Welfare of All as One World-One Family', the principal enlightened the students by underscoring the power of yoga to unite people across borders and cultures.

It served as a reminder that yoga is not just a physical practice but a means to achieve balance, peace, and harmony in an increasingly interconnected world.

In these challenging times, the celebration of International Yoga Day serves as a beacon of hope and a testament to the enduring relevance of yoga as a path to better physical and mental well-being. Christopher Biju, from the 5th Semester BAJMC, led the yoga sessions, allowing participants to explore different styles of yoga. Seasoned yoga practitioners and beginners alike had the opportunity to learn new techniques and deepen their practice under the guidance of their peers. The celebration concluded with a moment of reflection where participants expressed their gratitude for the opportunity to come together, and college officials reaffirmed their commitment to promoting holistic well-being in the academic environment.

Colourful Onam Celebrations Bring Joy to NISCORT Campus

KASHISH CHAWLA

The vibrant spirit of Kerala's most cherished festival, Onam, came alive on the campus of NISCORT Media College as students and faculty members celebrated the occasion with great enthusiasm and fervour on 30th August 2023. The halfday-long festivities showcased the rich cultural heritage of Kerala and fostered a sense of togetherness among the college community.

The celebrations began with a grand floral arrangement known as the 'Pookalam.' Students from different semesters came together to create intricate and colourful floral designs that adorned the college entrance, adding an inviting touch to the celebration. The aroma of fresh flowers filled the air as students worked diligently to create these mesmerizing designs. The campus was a riot of colors as the participants and attendees alike embraced the festive spirit. One of the organizing committee members, Arnold, from 1st Semester BAJMC,

Later, the Principal, Dr. Ritu Dubey Tiwari shared her thoughts on the Onam celebration, by telling the origin of the festival, why it's being celebrated, and how it is being celebrated in Kerala. one enjoying themselves." Overall, the Onam celebrations at NISCORT Media College were a resounding success, bringing together people from various backgrounds to celebrate the essence of this beautiful festival.



Students and staff donned traditional Kerala attire, with many sporting the iconic 'Mundu' and 'Kasavu' sarees.

expressed their joy They at the success of the event, saying, "Onam is a festival that brings people together and spreads happiness". She added we wanted to ensure that the students and staff who hail from Kerala felt at home and that everyone else got a taste of our culture. It's been an incredible day, and we're delighted to see everyThe event not only showcased the cultural diversity of the college but also reinforced the idea that festivals like Onam have the power to unite people and spread joy and harmony.

• A-2, sector -1, Vaishali, Ghaziabad, U.P

niscortindia@gmail.com

www.niscort.com

• For Private Circulation Only

• Page-3

India's Chandrayaan-3 Mission, A Historic Success

ADITYA SAXENA

The monumental achievement of Chandrayaan-3's successful landing on the lunar surface on July 14, 2023, has ignited a surge of national pride within India. The culmination of meticulous planning and dedicated efforts by the Indian Space Research Organisation (ISRO) has not only established India's prowess in space technology but has also elevated the country to the ranks of the elite few who have ventured beyond Earth's bounds. This historic endeavor has propelled India into the prestigious league of nations that have managed to soft-land a spacecraft on the Moon. The lunar south pole, a region of immense scientific interest, became the chosen destination for Chandrayaan-3's touchdown. This achievement not only marks India's conquest of a challenging technical feat but also signifies its global leadership

Celebrating **Emotional** Independence

NISHANT MISHRA

NISCORT Media College felicitated BK Sister Shivani, as part of a training programme working professionals for called 'Celebrating Emotional Independence'. BK Sister Shivani is a recipient of the prestigious 'Nari Shakti Puraskar' and she is a spiritual guide and mentor for millions through her widely popular show ' Awakening with Brahma Kumaris'. The event took place on 15th August 2023 as part of the Independence Day Celebration. The Director, Rev. Fr. Robinson Rodrigues, and Principal, Dr. Ritu Dubey Tiwari, and the students from the Marketing division of NISCORT Media College were presented throughout the session. During her presidential address, BK Shivani enhanced how independence is connected to our individualities and the relevance of emotional independence, also known as emotional self-reliance or emotional autonomy, to maintain an individual's ability to manage their own emotions, needs, and well-being without relying excessively on others for validation, support, or happiness. with flag distribution.

in space exploration. The journey from launch to landing spanned a duration of 1 month and 10 days, a period that exemplifies the culmination of years of planning, research, and technological innovation. The propulsion module, a critical component of the mission, was meticulously designed to carry out the lunar insertion, a process that took 19 days to complete from the point of orbit insertion. The Vikram lander, which played a central role in the mission's success, achieved a seamless landing, demonstrating India's advanced capabilities in precision-controlled descents onto extraterrestrial surfaces. The Pragyan rover, with its planned deployment within 14 days of landing, promises to explore and unlock the mysteries of the lunar surface. The significance of this achievement reverberatesfar beyond the boundaries of

Earth. Chandrayaan-3 has positioned India as a beacon of technological innovation and space exploration on the global stage.



The successful landing serves as a testament to ISRO's unwavering commitment to pushing the boundaries of what is possible and embarking on ambitious missions that captivate the world's attention. This feat not only establishes India's ability to inde-

Raksha Bandhan Celebrations Strengthen Bonds at NISCORT Media College

IBTESAM ZEHRA

The spirit of love and protection took center stage at NISCORT Media College as the teaching and non-teaching staff celebrated the heartwarming festival of Raksha Bandhan with the sisters of Brahma Kumaris World Spiritual University on 30th August 2023.



rector, Rev. Fr. Robinson Rodrigues, the Principal Dr. Ritu Dubey Tiwari, the members of the Brahma Kumaris, BK Lovely, BK Rupa, BK Depanshi, and BK Joshi. BK Lovely gave an inspiring speech on the Raksha Bandhan festival and how it brings joy to others. She emphasized the role of spirituality in everyday life and how these festivals strengthen the bonds of family and friendships.

She also addressed the necessity of spirituality in one's life and how in this fast-paced world it's important to be spiritual to attain peace and calm-

pendently engineer complex missions but also positions the nation as a valuable partner in international collaborations for space exploration.

S. Somanath, the chief of ISRO, encapsulated the collective sentiment of the nation when he declared, "India is on the moon." His words encapsulate the monumental nature of this achievement and the pride it instills in every Indian. The successful landing reinforces the vision of a technologically empowered India that can boldly venture into uncharted territories and excel in scientific pursuits. Furthermore, the economic impact of Chandrayaan-3's triumph cannot be overlooked. The technological prowess demonstrated by the mission has the potential to catalyze economic growth by fostering innovation, attracting foreign investment, and nurturing domestic talent. As

India cements its reputation as a spacefaring nation, its space industry is poised for growth and collaboration, thus creating a ripple effect that extends far beyond the boundaries of our planet.

The successful landing of Chandrayaan-3 on the lunar surface stands as a testament to India's scientific and technological capabilities. This achievement not only marks India's entry into the exclusive club of lunar explorers but also showcases its ability to undertake complex missions with precision and innovation. The mission's success has ignited national pride, amplified global attention, and paved the way for enhanced economic growth. As India continues its journey into the cosmos, the legacy of Chandrayaan-3 will serve as an enduring source of inspiration for generations to come.

Support The Change, **Support Anti Ragging**

KASHISH CHAWLA

Ragging, The Word that in- The important steps that the cludes humiliation, harass- student should take are: he/she ment or abuse of anyone by should never obey the wrong another individual it's not order by others and tell their necessary that ragging is done class mentors about everyby seniors, and the Juniors but thing and the principal mam mostly this can be one reason who ensures that strict action of ragging. s. A very strong will be taken with every misstep is taken by the NISCORT conduct. The Anti- Ragging Media College, to prevent form is also filled by the new their students getting in the students, this process is retrap of ragging. the Anti-Rag- peated with every new Batch, ging Cell which is headed by so as to protect the students our principal Dr. Ritu Dubey from getting harmed, and Tiwari in which the newcom- focus on their studies. NISers i.e., the first-year students CORT works amenable on are given special guidance the serious issue of ragging. and the seniors are taught to be polite and be cooperative 💾 with the juniors. Here is very important point stated as ragging is not necessary that it is done by the seniors but sometimes by juniors or even the classmates. This cell organize a meeting with the principal mam and Bajmc-1st, all class CR's (class representatives) were there for discussion, on the prevention methods of ragging, during this meeting, mam also tell the students that the Anti-ragging cell is always available for students who are indulged in some negative activities and if they are teased by some other. •



The celebration started in the presence of the college Di-

ness. She inspired everyone to live a simple and peaceful life. As part of the Raksha Bandhan ceremony, the sisters of Brahma Kumaris tied Rakhi to the hands of the Director, Principal, and all other teaching and non-teaching staff of NISCORT Media College. NISCORT Media College felicitated the members with souvenirs and the Principal honoured the sisters by presenting traditional shawls.

(Assitant Professor) Ms. KAMAKSHI THAKUR (Assitant Professor)

EKTA, AMAL, STEPHEN, AVNI, ADITYA, KASHISH, NISHANT & **IBTESAM**

Ms. ASHLEY MATHEW STEPHEN WILSON AMAL JOSEPH KURIAN

• A-2, sector -1, Vaishali, Ghaziabad, U.P

niscortindia@gmail.com

• www.niscort.com

• For Private Circulation Only

• Page-4