

## NISCORT VISTA

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NEW INSTITUTE OF SOCIAL COMMUNICATIONS, RESEARCH AND TRAINING

(A Media College of the CBCI)

Finding the Spiritual Compass: NISCORT Media College Hosts Media Meet on Ethical Journalism





On January 21, 2025, Niscort Media College in Vaishali, Ghaziabad experienced a wave of positive energies emanating from a function that catered to honouring our journalists and catering to the spiritual well being of our journalists in action.

Journalists from varied media hubs, students and faculty members came together for the Media Meet and Felicitation of Journalists, "Spirituality Journalism, Empowering of Today's Journalists" program organized in collaboration with the Brahmakumaris. The aim of the meet was not just to felicitate journalists for their contribution towards society but to empower them in their challenging profession to maintain mental health, and moral integrity as they face immense work pressures.

The peaceful presence of the Brahmakumaris offered an additional dimension to the event, establishing a forum for conversation that went beyond the dimensions of the profession to its spiritual basis. The concept of "spirituality of journalism"

is complex, implying a link between the inside principles of a human being and one's outside behaviour.

The speaker of the day pointed out the necessity of ethical journalism in today's environment, discussing issues that journalists confront, ranging from the push to break the news cycle to the moral quandaries posed by new media platforms. The speaker pointed out the importance of developing personal strength and integrity in order to traverse these issues that journalists face in their daily life. The speaker emphasized that moral behaviour was not merely a desirable trait, but a basic



requirement for qualified journalism. Varied honourable speakers of the day provided insight into the notion of spirituality in journalism. They defined spirituality as a practice of inner serenity, integrity, and compassion, rather than religious rituals. They claimed that these characteristics are required for journalists to remain impartial, fair, and devoted to the truth, particularly in a society flooded with information and deception. The audience was reminded of the thin line that existed between being the moral compass of society and giving the truth that could often be startling,









shocking or even unpleasant. The journalists were appreciated for their commitment despite all the flowers and the brickbats that were part of their job and encouraged to meditate in order to gain mental strength to begin their day.

The programme was then followed by the felicitation ceremony that honoured over 50 journalists from varied media outlets. The awards highlighted the ability of journalism to positively affect society and encouraged the audience to strive for excellence in their profession.



## Voice of the Campus: NISCORT Hosts Thrilling RJ Hunt Competition



#### Jhanvi Khan

**T**ISCORT Media College organized an RJ Hunt competition to encourage students to explore career opportunities in radio broadcasting. The event provided a platform for students to showcase their communication skills and creativity while fostering an appreciation for the dynamic world of radio. Participants selected from four themes patriotism, devotion, social issues, entertainment—and delivered their presentations with enthusiasm and confidence. The competition, coordinated by Mr. Sushil S. Lall, featured an esteemed panel of judges, including Dr. Sr. Patricia Michelle Mathias and Mr. Sushil S. Lall.

The judging criteria focused on vocal quality, clarity, presentation skills, creativity, entertainment value, and audience engagement. The competition witnessed remarkable performances, but three contestants stood out. Darien Decastro of BAJMC

4th semester clinched first place, followed by Ibtesam Zehra of BAJMC 6th semester in second, and Jennice Massey of BAJMC 4th semester securing third place. Dr. Ritu Dubey Tiwari, Principal of NISCORT Media College, addressed the participants,

emphasizing the importance of originality and confidence in creative fields. She encouraged students to explore opportunities in radio and highlighted the power of storytelling and voice modulation in media.

The event ended on an inspiring note, leaving students motivated to explore their potential in the field of radio. Participants gained insights and experience, reinforcing their passion for broadcasting. NISCORT Media College remains committed to fostering creativity for students to excel in the media industry.

NISCORT continues to nurture future radio talent with such initiatives.



## Inner Voice Radio Program Highlights Patriotism and Health Awareness

Albin Sibi

Inner Voice Radio broadcasted two engaging programs which focused on social concerns led by 2 different groups. Group 1 consisting of BAJMC 2nd semester students, presented the first program on Shaheedi Diwas on January 30th, while Group 3



comprising 4th semester students, conducted another program on World Cancer Day on February 4th.

The first Inner Voice program honored Shaheed Diwas, paying tribute to Mahatma Gandhi and other martyrs. The program began with patriotic music, setting a solemn tone. Guest speakers Silviyush Horo, Rajneesh, and Rohan Chaturvedi shared insights on Gandhiji's values, particularly ahimsa (non-violence) and communal harmony.

The relevance of Gandhi's principles were discussed citing peaceful protests and community-driven sustainability efforts. Students urged listeners to reflect on India's progress toward Gandhiji's vision, while adding historical context, recalling Nehru's words after Gandhi's assassination: "The light has gone out of our lives." The program concluded with a moment of silence and a pledge to uphold the ideals of the nation's martyrs.

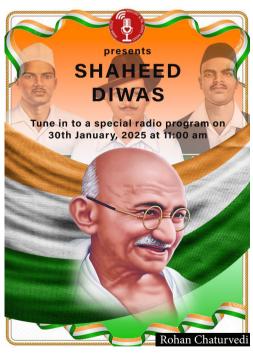
Following Shaheed Diwas, the program shifted to a pressing global

health issue on World Cancer Day. Their discussion emphasized cancer awareness, early detection, and prevention and highlighted this year's theme, "Close the Care Gap," stressing equitable cancer care.

Students shared about cancer symptoms, types, and the importance of early detection through regular screenings emphasizing that while some cancers, such as thyroid and prostate, are treatable, others, like lung cancer, are more fatal. They cited a WHO report stating nearly 10 million cancer-related deaths occur annually, a number rising due to aging populations and lifestyle changes.

The program concluded with a call for healthy lifestyles, routine checkups, and mental resilience. Group 3's efforts showcased their dedication to responsible journalism and public awareness.

Both broadcasts demonstrated the enthusiasm of NISCORT Media College students, proving young voices can drive important discussions



on patriotism, health, and social responsibility. As Inner Voice continues, future programs will tackle more critical issues, encouraging engagement and action.

Inner Voice remains committed to amplifying young perspectives on crucial issues, fostering dialogue that sparks awareness and action.

Stay tuned for more thought provoking discussions that inspire change and awareness.

VISTA February 2025 (For Private Circulation Only)



## From Frames to Memories: NISCORTIANS on a Photowalk



#### Anjali Khalkho

On 19th February, 2025, NIS-CORT Media College organized a memorable photowalk at the renowned Surajkund International Crafts Mela. This vibrant cultural festival, known for its rich and diverse representation of global arts and crafts, provided the perfect opportunity for students to explore their creativity and capture the essence of this grand event through photography.

The Surajkund International Crafts Mela, held annually in Surajkund, Haryana, is one of the largest and most celebrated craft festivals in the world which brings together artisans, performers, and crafts persons from across India and beyond, offering a unique platform to showcase their traditional crafts, music, dance, and art. Each

year, the event is centred around a theme, representing a specific state or country's cultural heritage. For 2025, the theme was Odisha and Madhya Pradesh, two culturally rich states known for their distinctive crafts, dance forms, textiles, and artistic traditions. Visitors had the chance to experience first-hand artistry of these regions, from the famous 'Pattachitra' paintings of Odisha to the intricate wooden toys and handlooms of Madhya Pradesh.

During the event, students embarked on a creative journey, capturing the vibrant essence of the mela. Armed with cameras, they documented everything from the intricate craftsmanship of artisans to the lively, colourful atmosphere of the mela. Every corner of the event was a visual feast, offering

storytelling that students captured with their lenses. The theme-based structure of the mela allowed the students to delve deeper into the cultural narratives of Odisha and Madhya Pradesh, learning the stories behind the art and crafts they photographed.

This photowalk was a great way for students to discover their hidden talents. Many students, who previously viewed photography as just a hobby, realized their passion for it as they immersed themselves in the vibrant scenes of the mela. It gave them a platform to explore new creative expressions, allowing them to experiment with different styles of photography. For the

moments of culture, history, and more experienced photographers in the group, the event offered an opportunity to refine their skills, experimenting with various techniques such as candid shots of artisans at work or capturing the traditional dance performances.

> In conclusion, the Surajkund International Crafts Mela, with its lively atmosphere and rich cultural offerings, proved to be the ideal setting for the college's photo walk. The event allowed students to explore their creative abilities, uncover hidden talents, and refine their professional skills and was an unforgettable experience that deepened their appreciation for art, culture, and storytelling through photography.

















## **The Creative Canvas**

## **CAPTURES BY JENNICE MASSEY**



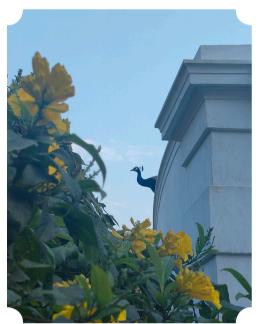
"A garden fit for royalty, where nature's fnest artistry fourishes under the open sky."



"A clock carved by time, embraced by nature—a reminder to cherish every passing moment."



"Perched amidst the branches, a cozy retreat in nature's embrace."



"The Splendor of Nature: A Peacock Overlooking a Floral Paradise"



"An untold story, left to rust in the arms of time."

## CELEBRITY PORTRAITS

BY DARIEN DECASTRO

**ARTWORKS** 







#### POEMS

#### **The Surface**



The roots bind me, pulling me into the abyss, away from sunlight and warmth. I fall endlessly into darkness, losing hope—until a soft voice whispers, a breath grazes my cheek:

"You're okay now."

Flowers bloom around me, and my fall ends. A hand grasps mine, lifting me toward light. Covered in dirt, I see a figure approaching, holding me as the weight of darkness fades.

I realize—it's you. As I weep, your hands cradle my face, pulling me close. Slowly, I sense the world again: the sunlight, the wind, the earth's cold touch, the trees whispering in the breeze.

You piece me back together. As I brush off the dirt, I finally see you

By Arnold Aditya Singh

## Starry Strums: A Musical Canvas



A guitar reborn with strokes of art, Echoing Van Gogh's starry heart.
Strings may hum, but colors sing, A melody painted

Night's swirls dance on the fretboard tall,

Where music and art together call.

Each note shines like a star so bright,

Blending sound with cosmic light.

A masterpiece, both bold and free, Where vision and melody intertwine beautifully.

By Darien Decastro

### NISCORT VISTA

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