



New Institute of Social Communications Research and Training

Vol. XXII Issue XXXV

(A Media College of the CBCI)

27 February, 2026

Academic Exposure at Surajkund International Crafts Mela 2026 for Students

Sajan Micheal

On February 6, 2026, students of MA AVC made an academic visit to the 39th edition of the Surajkund International Crafts Mela 2026 which was held from 31 January to 15 February 2026 at the Surajkund Mela Grounds in Faridabad, Haryana, just outside the Delhi National Capital Region.

This annual festival is one of India's most celebrated cultural and handicraft events, attracting over a million visitors from across India and abroad during its fortnight run.

Organised by the Surajkund Mela Authority in collaboration with Haryana Tourism and several Union ministries (Tourism, Culture, Textiles and External Affairs), the fair showcases India's rich handicrafts, handlooms, folk arts, textiles and culture under a vibrant and festive atmosphere.

The theme for 2026, Local to Global, emphasised providing traditional



Credits: Sameer Panna

artisans with international exposure. Uttar Pradesh and Meghalaya were the theme states, highlighting their unique crafts, performances, and cuisines. Egypt participated as the partner nation, bringing global artefacts, cultural performances and exotic flavours that enriched the cultural diversity.

The mela featured over 1,200 stalls

with crafts ranging from handloom textiles, pottery, woodwork, jewellery and metalwork to leather goods and traditional décor. Visitors enjoyed daily folk music and dance performances, workshops where artisans demonstrated their craft and a multi-cuisine food court with regional delicacies from all over India and partner countries.

Apart from shopping and culture, special attractions included cultural shows, fashion displays, folk entertainment and designated zones for amusement and adventure rides. The event was open daily from 10 AM to 8:30 PM for general public.

However, the 2026 edition was also marked by a tragic incident on February 7, 2026, when a malfunctioning amusement ride collapsed, resulting in the death of a police officer and injuries to several visitors, prompting discussions about safety standards at large events.

Overall, Surajkund Mela 2026 continued its legacy as a major cultural confluence, blending heritage arts with contemporary global participation and vibrant festivities. Life is learning and learning is lifelong, it never ends. Visit to international craft fair was indeed a great learning for the students of NISCORT.

Special Report

New Delhi Hosts Historic India AI Impact Summit 2026



Credits: DDNews

Binoton

The India AI Impact Summit 2026 was a major global first ever event on artificial intelligence held in India. It took place in New Delhi, India from February 16 to 21, 2026 at Bharat Mandapam. This summit was one of the largest AI gatherings in the world. There were participations from over 100 countries and many global leaders, researchers and innovators.

The summit began with a grand opening ceremony. Prime Minister Narendra Modi officially inaugurated the AI summit. He welcomed the heads of state, ministers, industry leaders, and young innovators to the event. He spoke about the importance of making AI human-centric and inclusive. He said that AI must help people in

everyday life and support fairness and opportunity for all. Leaders from other nations also addressed the crowd, sharing their hopes for international cooperation in AI technology.

During the summit, many important discussions and exhibitions took place. There were hundreds of talks, workshops and demonstrations. Experts spoke about how AI can help in areas such as healthcare, agriculture, education, climate solutions and economic development. The summit also highlighted how AI can be used to solve social problems and promote equality.

A main focus of the event was global cooperation. Leaders and experts from many countries came together to

share ideas and work toward common goals. More than 80 countries signed the New Delhi Declaration. This is a global agreement to use AI in ways that are safe, fair and helpful for everyone. The declaration showed that countries want to work together and make sure all nations can benefit from AI.

The summit was important to showcase India's potential in the global AI community. At the India AI Impact Summit 2026, many Indian companies and startups grabbed this opportunity and showed that India is becoming stronger in technology and innovation. One of the most notable Indian AI companies which demonstrated its potential during the Summit is Sarvam AI. It is a Bengaluru-based Indian AI startup. It introduced the powerful new advanced language models including 30-billion and 105-billion parameter models. Its work showed that India can create its own strong AI models and also build useful AI applications for many different industries.

During the event, several new AI models and tools were introduced. Indian companies also announced partnerships with international companies. In addition, investment promises worth hundreds of billions of dollars were made to support AI re-

search and improve infrastructure.

At the final ceremony, leaders thanked all the delegates and participants for their support and hard work. The event ended with a strong feeling of success and unity. The organisers said that the summit was not only about discussions, but also about taking real steps to make AI helpful for people.

India AI Impact Summit 2026 was crucial from point of view of emerging technologies and India's position on the map. It made global relationships in AI stronger, encouraged future teamwork and focused on building an AI eco-system that helps people around the world.

Scan this QR Code to Read Online





Debate Competition held at NISCORT



Alvin Joy

Credits: Mr. Akash Singh

On February 3, 2026, a debate competition was held on the topic Relevance of Newspapers in the

Current Digital Scenario. The primary goal of the event was to develop critical thinking abilities and raise

awareness about the significance of traditional media in today's digital age. Debate competition was conducted between Group 1 and Group 4. Rudraksh hosted the event smoothly and managed the proceedings ensuring both the teams had equal opportunities to participate. He maintained order and kept the discussion balanced and engaging. Both teams delivered strong and meaningful points. Participants explored the importance, reliability and future prospects of newspapers in the modern digital era. Some students analyzed that newspapers offer verified and detailed news while others pointed out

the speed and convenience of digital media. The discussion was engaging, informative and demonstrated thorough preparation by the students.

Dr. Sister Michelle acted as the judge for the competition. She assessed the participants based on their content, clarity of ideas, confidence and presentation skills. After careful evaluation, Group 1 was declared the winner for presenting more convincing and well-structured arguments.

The debate was successfully concluded. It turned out to be an informative and learning opportunity for both the participants and the listeners.

Campus Interview for Budding Journalists

Ritika Pastor

NISCORT successfully conducted a Campus Interview for the students of BAJMC Semester VI on February 2, 2026, in collaboration with Cube Routes, a Noida-based advertising and campaign management company.

The recruitment drive aimed to provide final-year students with practical industry exposure and career opportunities in graphic design, advertising strategy, and campaign management. The initiative was part of the college's continuous effort to connect classroom learning with real-world professional experience.

Students were recruited for the positions of Graphic Designer and Campaign Management Executive. During the selection process, graphic design candidates presented their portfolios, highlighting their skills in



Credits: Mr. Deepak Kumar

visual storytelling, branding, layout design and digital tools. Candidates applying for campaign management roles shared their understanding of advertising strategies, client coordination and campaign planning.

The campus interview provided students with valuable exposure to industry expectations and professional work culture. The recruiters appreciated the confidence, creativity, and preparedness shown by the students.

The Training and Placement Cell of NISCORT ensured smooth coordination of the entire process. Faculty members also supported students with resume building, portfolio preparation and interview guidance.

The college congratulates all the selected students and appreciates the efforts of every participant. NISCORT also thanks Cube Routes for offering this opportunity and looks forward to more such collaborations in the future.

Overall, the campus interview marked a significant step in empowering students to explore career avenues in advertising and campaign management, reaffirming the college's commitment to nurturing skilled, confident and industry-ready media professionals.

Feature Story Kerala Bids Farewell to Baby Angel, Youngest Organ Donor

Jobin

Ten-month-old Aalin Sherin Abraham from Mallappally in Kerala has become the state's youngest organ donor, turning a devastating personal tragedy into a life-giving legacy for other children. In the midst of unbearable grief, her parents chose hope over despair, allowing their baby's organs to save and transform young lives across the state.

Aalin, the daughter of Arun Abraham and Sherin Ann John, suffered critical injuries in a road accident at Pallam near Kottayam on February 5. Despite intensive treatment at a private hospital in Kochi, doctors declared her brain dead. Faced with the most painful decision of their lives, her parents consented to organ donation so that other families might be spared similar sorrow

and given a second chance at life.

Doctors retrieved her liver, two kidneys, heart valve and corneas. The organs are expected to benefit five recipients, including infants and children awaiting urgent transplants in hospitals across Kerala. One kidney has been allotted to a child at the S.A.T. Hospital attached to Thiruvananthapuram Medical College, while her liver will save another infant in critical need.

Health Minister Veena George, along with other leaders including the Chief Minister and Governor, praised the family's extraordinary courage and humanity. Hundreds gathered at the family home for a final glimpse before Aalin was laid to rest with State honours, her brief yet radiant life remembered as a beacon of compassion, generosity and enduring hope.



Credits: Alvin Joy



Hunting Voice Artists



Sanjiv Ekka

Credits: Mr. Deepak Kumar

NISCORT organized the RJ Hunt Competition on February 6, 2026. It aimed at discovering budding radio talents and improving students' creative communicative skills.

The competition was conducted in two rounds. In the first round, participants introduced themselves and presented a short RJ-style segment, showcasing their voice modulation, confidence and creativity. The second round tested their spontaneity and presence of mind, where contestants were given selected topics to perform as radio jockeys.

After a tough and exciting contest, Arpit Alan Minz secured the first place with his impressive voice

control and engaging presentation style. The second place was jointly secured by Sameer Panna and Silviyush Horo, who captivated the judges with their originality and stage confidence. Ankit Dhapra won the third place, earning appreciation for his clarity and expressive delivery.

The competition was judged by Sir Sushil S. Lal (Radio Program Coordinator) and Dr. Sr. Patricia Michele Mathias (Assistant Professor), who evaluated the participants on voice clarity, content, creativity, confidence and audience engagement. The judges appreciated the efforts of all contestants and encouraged them to continue enhancing their communication skills.

Quiz Competition: The Knowledge Test

Ritika Pastor

NISCORT celebrated academic enthusiasm and cinematic knowledge by organizing a quiz competition on the topic Indian Cinema and Awards. The event was planned to enhance students' understanding of the development of Indian cinema and the various national and international awards that recognize excellence in the film industry.

The quiz was conducted in two rounds: the prelims round and the final round. The prelims round was held on February 12, 2026. This round was open to all students, providing them with an equal opportunity to test their knowledge of Indian films, legendary personalities, milestones, and major award ceremonies.

Based on their performance in the

prelims, selected students qualified for the final round, which was conducted on February 13, 2026 at the Mini Auditorium. The finalists competed enthusiastically, demonstrating confidence, awareness, and a keen interest in cinema and its achievements.

The quiz not only encouraged healthy competition but also broadened students' perspectives on the cultural and artistic contributions of Indian cinema. It served as an engaging platform for learning beyond the classroom environment.

The event was coordinated by Ms. Kamakshi Singh, whose efforts ensured the smooth and successful conduct of the competition. The active participation of students made the program informative, lively, and memorable.



Credits: Mr. Akash Singh

World Radio Day : A Tribute to the Power of Voice

Sanjiv Ekka

World Radio Day is celebrated on February 13 across the world to observe and recognize radio as one of the most powerful forms of communication. Radio communication developed in 1890s has overtime developed into voice broadcasting in the wireless communications.

In the early 20 century, regular radio broadcasts started in countries like the United States and the United Kingdom. Radio broadcasting in India began in the 1920s, and later the government established All India Radio in 1936, which played a major role in informing and uniting the nation, especially during the freedom movement and transformative India after Independence.

Today, in this digital age, radio continues to be important. It is simple, affordable and reaches remote areas where internet and television may not be available. During natural disasters and emergencies, radio often becomes the quickest and most reliable source of information.

The World Radio Day also reminds us that radio gives a voice to



Credits: Newsonair

people. Community radio stations allow local communities to share their stories, culture and concerns. It promotes freedom of expression and strengthens democracy. It shares news, educational programs, music and cultural content, helping people stay informed and be connected.

World Radio Day reminds us that radio is more than just a medium of entertainment; it is a trusted friend that informs, educates, and connects

people across distances. From its early beginnings to the present digital age, radio has continued to serve society with simple and reliable communication. As the world moves forward with new technologies, radio still holds a special place in people's lives because of its easy access and human touch. The celebration of World Radio Day encourages everyone to value and preserve this powerful medium that continues to give voice to millions.

Students of MAJMC First Semester appeared in CCSU Examinations

Jobin

The University Examinations for the first semester Masters of Journalism course were conducted successfully from February 13 to 18 at IMANTEC College, Ghaziabad which served as the examination centre.

The exams were held in a well-organised and disciplined manner, following the schedule prescribed by the university.

Students appeared for their core and allied papers over the six-day period. The examination halls were properly arranged, and all necessary guidelines were strictly followed to ensure fairness and transparency. Faculty members and invigilators carried out their responsibilities efficiently, contributing to the smooth conduct of the examinations.

Students expressed satisfaction with the overall arrangements and remarked that the question papers were within the prescribed syllabus. The successful completion of the CCS Examination reflects the coordinated efforts of the college administration and teaching staff. Students are now awaiting their results while continuing with their academic activities.



NISCORT Campus Unites for World Cancer Day



Jobin

Credits: Mr. Deepak Kumar

On the occasion of World Cancer Day, NISCORT Media College organized a meaningful awareness programme on February 4, 2026, at its campus, reaffirming its commitment to promoting health education and social responsibility among students. The event focused on spreading awareness about cancer prevention, with special emphasis on breast cancer and early detection.

The highlight of the programme was an insightful awareness session delivered by Dr. Seema Singh, Associate Director – Breast and Robotic Onco Surgery at Max Healthcare. Addressing students and faculty members, Dr. Singh elaborated on the importance of early detection, common symptoms, prevalent myths, preven-

tive strategies, and the critical role of regular screening in combating breast cancer. Her engaging and informative presentation encouraged participants to prioritize women's health and to become advocates of cancer awareness within their communities.

The programme concluded with an address by the Principal of NISCORT, Dr. Ritu Dubey Tiwari, who underscored the importance of such awareness initiatives in educational institutions. She urged students to actively participate in social health campaigns and contribute to building a more informed and responsible society.

The event ended with a sapling and memento ceremony, symbolising hope, life, and a collective commitment towards a healthier and cancer-aware future

NISCORT gets New Chairman and Members

Tinto Paul

New Delhi, February 2026: Rt. Rev. Vijaya Kumar Rayarala, PIME, has been appointed as the Chairman of the Social Communications and NISCORT Commission of the Catholic Bishops' Conference of India (CBCI) during the 37thq General Body Meeting held from February 4 to 10, 2026. As Chairman, Bishop Rayarala will guide the Church's national initiatives in social communications, media outreach, and the formation of communication professionals through NISCORT (National Institute of Social Communications, Research and Training).

The commission plays a key role in strengthening the Church's presence in print, digital, and broadcast media, while promoting responsible and val-

ue-based communication across India. Church leaders expressed confidence that under his leadership, the commission will further enhance its mission of fostering effective communication and evangelization in the contemporary media landscape. Rt. Rev. Theodore Mascarenhas, SFX, and Rt. Rev. E. James Patteril, CMF, have been appointed as Members of the Social Communications and NISCORT Commission of the Catholic Bishops' Conference of India (CBCI) during the 37th General Body Meeting held from February 4 to 10, 2026. They will serve alongside Chairman Rt. Rev. Vijaya Kumar Rayarala, PIME, in guiding the Church's national initiatives in social communications and media ministry.

SOCIAL COMMUNICATIONS AND NISCORT



Credits: Sanjiv Ekka

Creative Section



PLOT

Mardaani 3 is a crime-thriller film in which fearless police officer Shivani Shivaji Roy investigates the kidnapping of young girls. The case begins with the abduction of two children, but soon she discovers a large criminal network involved in trafficking and illegal activities targeting poor and vulnerable girls. As Shivani digs deeper, she faces a powerful criminal leader called Amma and uncovers shocking secrets behind the disappearances. The story follows her intense investigation, action sequences, and determination to rescue the victims and bring the criminals to justice.



Main Cast (Actors)

Rani Mukerji – plays ACP Shivani Shivaji Roy, a brave police officer.
Mallika Prasad – as main villain 'Amma', the first female antagonist in the series.
Janki Bodiwala – plays an important supporting role.
Director: Abhiraj Minawala Producer: Aditya Chopra
Production Company: Yash Raj Films Writer: Aayush Gupta

Alvin Joy



Credits: Binoton



Credits: Sanjiv Ekka

VISTA

Editor

Sumit Mahajan
(Assistant Professor)

Editorial Team

Sanjiv Ekka
Alvin Joy
Binoton
Tinto Paul
Jobin
Ritika Pastor

Design & Layout

Binoton