



Hosting the RJ Hunt Competition: Celebrating World Radio Day in Style!

Ruchika Prena Bara



Picture credits : Tarun Soreng

On February 13, 2024, NISCORT Media College buzzed with excitement as students gathered to celebrate World Radio Day. As part of the festivities, an exhilarating RJ Hunt competition took place, showcasing the talents and creativity of aspiring radio jockeys from across different batches. World Radio Day is a special occasion dedicated to honoring the power of radio as a medium for communication, entertainment, and information dissemination. It serves as a reminder of the vital role that radio plays in fostering dialogue, promoting diversity, and empowering communities worldwide. At NISCORT Media College, students seized the opportunity to participate in the RJ Hunt competition, eager to showcase their skills and passion for radio broadcasting. The event drew enthusiastic participation from students across various academic years, highlighting the diverse talent pool within the college. The competition featured a series of rounds designed to test participants' abilities in various aspects of radio hosting where the

judges Mr. Sushil S Lall, Mr. Aakash and Ms. Ruchika Mahajan judged the contestant based on voice modulation, content delivery, and audience engagement. Each contestant brought their unique style and personality to the stage, captivating the audience with their wit, charm, and eloquence. After a spirited display of talent and creativity, the winners of the RJ Hunt competition were announced, eliciting cheers and applause from the audience. Akansha, MAJMC 2nd year student, secured the third prize with her engaging presentation and insightful commentary. Her distinctive voice and confident delivery left a lasting impression on the judges and spectators alike. Taking home the second prize was Kashish Chawla, a fellow second-year BAJMC student. Kashish's dynamic performance and magnetic personality captivated the audience, earning him well-deserved recognition for his exceptional radio hosting skills. However, it was Ekta Saxena, second-year BAJMC student, who emerged as the ultimate champion of the RJ Hunt competition.

Ekta's charismatic presence, seamless transitions, and infectious energy set her apart from the competition, earning her the coveted title of the competition's winner. As Ekta graciously accepted her award, she expressed her gratitude for the opportunity to showcase her passion for radio broadcasting. She emphasized the significance of World Radio Day in celebrating the enduring legacy of radio as a medium for storytelling, community building, and cultural exchange.

The RJ Hunt competition not only provided a platform for students to hone their broadcasting skills but also fostered a sense of camaraderie and collaboration within the college community. It served as a reminder of the immense potential of radio to inform, inspire, and unite people from all walks of life.



A Photo Walk Experience by NISCORT Media College students at Surajkund Mela



Yash Singh



Picture credits : Tarun Soreng

On 5th February, 2024 NISCORT Media College had sent students to Surajkund Craft Mela for photo walk. Surajkund Crafts Mela is one of the largest craft fair in India that is held every year in the Surajkund district of Haryana. The fair is truly the most popular among all fairs and festivals in Haryana and attracts visitors in large numbers from all parts of the country. Even several tourists from the world over arrived at the Surajkund Crafts Mela every year to witness the glorious culture and heritage of India. The entire theme of the Mela is designed according to the culture of the Indian state. The art, culture, traditions, folk, music is all on display. It is indeed a spectacular sight to see the diversity and ethnicity of India. This fair invites people from all over the world to showcase their talent. This Mela gives the artisans a platform to network and display their livelihood's hard work. Mela, an annual celebration of art, culture, and spirituality, provides a unique opportunity for photography

enthusiasts to immerse themselves in a vibrant tapestry of colors, emotions, and traditions. The photo walk during this festival with BAJMC and MAJMC students along with our faculty Mr Aakash Singh was a captivating journey through the heart of the event, allowing students to capture the essence of fair in every frame. The first steps of the photo walk lead through a kaleidoscope of stalls and bazaars, where traditional crafts, artworks, and local delicacies lure both the lens and the senses. The vibrant colors of fabrics, the intricate designs of handcrafted items, and the lively expressions of the vendors create a visually rich canvas for photographers to explore. This journey with all the students fun and all had a great time with full of excitement and unexpected moments of joy. The excitement of capturing the perfect shot, and the collaborative spirit among friends and students made Mela a memorable experience.

College of Arts Showcases Student Craftsmanship

Rudrakash Sawhney



Picture credits : Jabez Decastro

On February 22, 2024 students from NISCORT Media College were enthralled by the 68th Annual Art Exhibition at the College of Arts. Showcasing the ingenuity of student artists, the exhibition featured meticulously crafted miniatures and sculptures. NISCORT's Assistant Professor Ms. Ruchika Mahajan and Ms. Ashley Mathew took this initiative to attend the exhibition with their students for a new experience, ensuring they immersed themselves in the vibrant world of artistic expression. Their dedication and support are sincerely acknowledged with special thanks. From intricate miniatures capturing everyday scenes to bold sculptures pushing artistic boundaries, each piece reflected the dedication and talent of its creator. As they wandered through the exhibits, students from NISCORT

Media College gained valuable insights into the creative process and found inspiration in their peers' passion. The event provided a platform for student artists to share their work and engage with a broader audience, fostering meaningful dialogue between creators and spectators. As the exhibition drew to a close, attendees departed with a newfound appreciation for the arts and a rekindled sense of creativity, underscoring the enduring impact of artistic expression in our lives. The interactive nature of the exhibition allowed students to ask questions and engage with artists, fostering a deeper understanding of the creative process. As they left the College of Arts, the students carried with them not only memories of the captivating artworks but also a renewed enthusiasm for exploring their own artistic endeavors.

Niscort Media College Delighted by 'Aap Ki Adalat' Experience: Inspiring Truth-Seeking Journalists

Tahir Belal

On February 16, 2024, students as well as faculty members of Niscort Media College went for an industrial visit which was possible because of our principal Dr Ritu Dubey Tiwari. Everyone was excited because many of the students would be experiencing this for the first time. They were heading to one of India's most popular television shows, "Aap Ki Adalat". The energetic surroundings at India Tv headquarters processed with excitement for students and faculty members. Ms. Ashley Mathew, Ms. Kamakshi Thakur, and Mr. Aakash Singh led the way into the India TV headquarters where students were immediately drawn to the bustling environment. The reception area was buzzing with bustle, with people rushing around and talking nonstop. All were eagerly waiting to learn from Chief Minister Pushkar Singh Dhama. During the broadcast, CM Pushkar Singh Dhama discussed honestly about governing and growing the region, assisted by host Rajat Sharma's critical inquiry. It was an exciting event for young people who learned about live TV and how broadcasters work. Excited students as well as faculties were keen to observe Chief Minister Pushkar Singh Dhama's ideas on government. After the presentation, everyone felt motivated to learn the truth and improve society. This trip was a significant milestone for Niscort Media College, showing its dedication to creating truthful and impactful professionals in journalism.



NISCORT Media College's Quiz Club Hosts Engaging Quiz; Frames Showcases Creative Talent



Jabez Decastro



Picture credits : Mr Deepak

The spirited atmosphere of NISCORT Media College's campus was electrified as students eagerly gathered to witness the culmination of months of preparation and anticipation. Assistant Professor Ms. Kamakshi Thakur's adept guidance steered the Quiz and Debate Club towards orchestrating an intellectually stimulating event centered around the theme 'Election and Parliamentary System.' The 2nd of February, 2024, marked a significant

date as students of NISCORT converged to partake in the challenge. The preliminary round served as a litmus test for the participants' grasp of democratic processes, separating the adept from the aspiring. From this pool of talent emerged four teams, each comprising individuals with a thirst for knowledge and a passion for competition. Maria Rachel & Stephen, Anshika & Amal, Sylvester & Albin, and Kashish & Alvin showcased their mettle, embodying the essence of

collaboration and camaraderie. The culmination of the event saw Sylvester and Albin rise as the victors, their seamless teamwork and profound understanding of the subject matter setting them apart. Their victory not only validated their efforts but also served as an inspiration for their peers, reinforcing the value of dedication and synergy in achieving success. In parallel, Frames, under the guidance of Mr. Aakash Singh, illuminated the

stage with their captivating frame presentations. Alvin, Stephen, Avni, Kashish, Nishant, Amal, and Ekta mesmerized their audience with a compelling blend of advertisement and news documentary, showcasing their prowess in storytelling and innovation. Their narrative prowess not only entertained but also underscored Frames' commitment to nurturing artistic expression and talent within the student community.



Picture credits : Mr Deepak

Debate at NISCORT Media College: The Influence of AI on Social Media

Jabez Decastro



Picture credits : Tarun Soreng

On February 16, 2024, NISCORT Media College witnessed a lively debate between Group 2 and Group 3 on the impact of Artificial Intelligence (AI) on social media. The debate was conducted under the guidance of Ms Kamakshi Thakur. First team comprised of Ibtesam, Alex, Fr. Danish, and Darien, advocated for AI's positive influence, while the second team represented by Rudraksh, Jabez, Fr. Allen, and Ruchika, argued against it. Each group presented their arguments passionately, backed by facts and

examples. First team highlighted AI's role in enhancing user experiences, personalizing content, and improving engagement levels on social media platforms. However, the second team raised concerns about AI's potential to perpetuate biases, compromise data privacy, and manipulate user behavior. The second team emerged victorious by effectively countering their arguments and presenting compelling evidence against the motion. With a thorough understanding of the topic and persuasive communication skills, they

secured maximum points from the judges. The debate served as a platform for students to critically examine the implications of AI integration in social media. It underscored the importance of considering ethical considerations and societal impacts when implementing AI technologies in digital platforms. In conclusion, the debate at NISCORT Media

College provided valuable insights into the complex relationship between AI and social media. The debate topic highlighted the significance of addressing potential risks and challenges associated with AI, ensuring a more responsible and ethical use of technology in the digital age.



Picture credits : Tarun Soreng

Harshit Simon



Picture credits : Tarun Soreng

On 10 February, 2024 NISCORT Media College students ventured to Vijay Chowk under the guidance of Mr. Shrikant Pandey and Mr. Sushil S Lall, both veterans at their job, mentoring us for on-field reporting event. We were handed professional cameras and microphones to cover the different stories and ideas of individuals, as we asked questions and thoughts on various topics. All the students from all the semesters were present and were conducting the exercise turn by turn by selecting a variety of topics and by engaging with different individuals. The motive of this activity was to teach camera handling and reporting on-field. Mr.

Sushil S Lall and Mr. Shrikant Pandey were guiding the students all along, giving advices and teaching them the proper way to camera handling and reporting. The experience was helpful in many ways and very indulging in activities outside of our comfort zone. This activity also helped the students develop social skills and their interviewing and reporting abilities, recognizing these initiatives fosters a culture of growth and equips aspiring journalists with the tools to excel in their craft. The dedication and expertise of our instructors who have tirelessly imparted their wisdom and encouraged us to push the boundaries of our creativity.

Rudrakash Sawhney

On February 24, 2024, students from NISCORT Media College embarked on a transformative journey to Janpath, guided by Mr. Shrikant Pandey, a seasoned journalist. Equipped with microphones and professional cameras, they delved into the heart of real-world journalism, engaging in on-field reporting. Conversations with a diverse array of individuals spanned topics ranging from the 2024 election to Rahul Gandhi's Bharat Jodo Yatra. The initiative, aimed at providing practical experiences for budding journalists, emphasized the pivotal role of on-field reporting in today's dynamic media landscape. Students found themselves immersed in the richness of real-world

interactions, capturing a spectrum of perspectives and insights. Albin Sibi, BAJMC 2nd Semester student remarked, "This experience was invaluable; it brought to life the essence of on-field reporting. Engaging with real people and issues goes beyond classroom learning." Under the guidance of Mr. Shrikant Pandey, students honed their interviewing techniques and adaptability, gaining firsthand exposure to the challenges and rewards of journalism. This initiative underscores the college's dedication to cultivating journalists equipped with not only technical skills but also ethical reporting values, ensuring they emerge as insightful storytellers in the ever-evolving realm of media.



Picture credits :Mr Aakash Singh

NISCORT Media College and Max Hospital Host Health Check-up Camp for Cancer Awareness

Tarun Soreng



Picture credits : Stephen Wilson

NISCORT Media College collaborated with Max Super Speciality Hospital, Vaishali, for a transformative health check-up camp held

on February 23, 2024. Spearheaded by the eminent Dr. Anshika Pandey, supported by Ms. Neeti Bajaj from the hospital's marketing team, the

event garnered enthusiastic participation from students, faculty, and college director Fr. Robinson Rodrigues and college principal Mrs. Ritu Dubey Tiwari. The comprehensive health assessments encompassed vital tests such as blood sugar, cholesterol, PFT, eye examinations, and oral screenings, all meticulously aimed at fostering a culture of well-being. The robust attendance underscored the community's burgeoning interest in health consciousness. Attendees lauded the camp's convenience in providing holistic health evaluations. Dr. Pandey reiterated the criticality of routine check-ups for early disease detection, while both institutions pledged ongoing collaboration to amplify health awareness initiatives. The camp, strategically coinciding with Cancer Awareness Month, served as a poignant reminder of the paramount importance of preventive healthcare practices.

Moreover, the event featured informative sessions on lifestyle modifications and dietary habits, empowering participants with knowledge for long-term health management. The collaborative effort between NISCORT Media College and Max Super Speciality Hospital exemplifies a proactive approach towards community health, fostering a culture of wellness and prevention.

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