# NISCORT VISTA

# New Institute of Social Communications Research and Training

Vol. XII Issue. XVI

(A Media College of the CBCI)

March 2024

## "Niscort College Commemorates Women's Day with **Empowering Celebration**"

#### EKTA SAXENA

Niscort Media College, N renowned for its commitment to education and societal welfare, orchestrated a remarkable event on the 7th of March 2024, commemorating the International Women's Day. This event, meticulously organized, proved to be an unparalleled success, amplifying voices and shedding light on crucial issues affecting women's health. At the heart of the gathering were the pivotal topics of feminine hygiene and Cervical Cancer, both indispensable to the well-being of women worldwide.

Esteemed guest speaker Ms. Stella Richard, a luminary in the realm of feminine hygiene, graced the occasion with her invaluable expertise. Through a captivating discourse, Ms. Richard elucidated the significance of maintaining proper hygiene practices, offering pragmatic advice and insights into self-care. Her enlightening session was met with admiration and gratitude, enriching the audience with essential knowledge.

Dr. Satinder Kaur, the esteemed Director for Gyne-Onco-Surgery at Max Super Speciality Hospital in Vaishali, lent her formidable presence to the event, illuminating the grave concern of Cervical Cancer. With profound insight, Dr. Kaur underscored the imperative of regular screenings and early detection in combatting this pernicious disease. Her informative discourse resonated deeply, instilling a sense of urgency and empowerment among the attendees. The leadership of Niscort Media College, embodied by Principal Dr. Ritu Dubey Tiwari and Director Fr. Robinson Rodrigues, contributed significantly to the event's resonance. Their impassioned addresses underscored the intrinsic value of women's



Credits: Mr. Deepak K John

lives and advocated for gender equality and empowerment. Their words stirred the audience, igniting a collective commitment to fostering inclusivity and support for women in every sphere. In addition to the enlightening speeches and symbolic gestures, the event also featured interactive workshops and panel discussions, providing a platform for open dialogue and the exchange of ideas. Experts from various fields, including healthcare, education, and social work, came together to share their knowledge and experiences, fostering a sense of unity and collaboration.

materials, symbolizing our commitment to promoting sustainability and supporting women's health within our educational community. This thoughtful and impactful step reflects our institution's dedication to fostering a safe and inclusive environment where menstruation is not stigmatized but rather embraced with dignity and respect.

In a gesture of admiration and appreciation, all female students and staff were adorned with exquisite flowers, sym- It served as a catalyst for on- It affirmed the college's unbolizing the college's pro- going discussions and ini- wavering commitment to found acknowledgment of their remarkable contributions. This gesture, small yet profound, elicited smiles of gratitude and reinforced the sense of belonging and recognition among the recipients. The culminating moment of unity arrived with a ceremonial cake-cutting, uniting women from all walks of life in a celebration of solidarity and resilience.

herent in unity and the indomitable spirit of women. In summation, the event orchestrated by Niscort Media College on International Women's Day was an unequivocal triumph. By elevating awareness of critical health issues, amplifying expert voices, and advocating for gender equality, The event also sparked a larger conversation about gender equality and women's rights within the college and the wider community.

marked a turning point in the college's history. It not only celebrated the achievements of women but also paved the way for a brighter and more inclusive future. Through its unwavering support, the college empowered women to break barriers, pursue their dreams, and make a lasting impact in their chosen fields. The event served as a reminder that when women are given equal opportunities and support, they have the power to change the world.

1

In a dedicated effort to enhance menstrual hygiene practices and prioritize the health and comfort of both our students and staff members, Niscort Media College takes pride in revealing the initiation of a significant initiative on the occasion of International Women's Day. This initiative involves the introduction of an eco-friendly sanitary pad dispenser crafted entirely from 100% biodegradable

This poignant display served as a poignant reminder of the strength intiatives aimed at addressing women's health and empowsystemic barriers and proerment, leaving an indelible moting inclusivity. The event mark on all who attended.



Credits: Mr. Deepak K John

## **"Bishop Henry D'Souza's Inspiring Visit: Nurturing Ethical Media Education at NISCORT"**

#### STEPHEN WILSON

The visit of Most Rev. Henry D'Souza, the Chairman of Niscort Media College and the Bishop of Bellary diocese, to NISCORT on 9 March for its Governing Body Meeting marked a significant event in the institution's calendar.

Beyond the formalities of the meeting, his interactions with the staff underscored his deep commitment to the values and mission of the college.

During his time at NISCORT, Bishop D'Souza engaged in discussions with the staff. In doing so, he conveyed a powerful message about the importance of media education grounded in ethical values. His emphasis on the pivotal role of media, he emphasized that teacher are the managers and facilitator of learning, teachers are the one who craves the student to be the better man or to survive in the society. He also suggested the vision,



he demonstrated a profound understanding of the challenges and opportunities facing media education in today's rapidly evolving landscape. In conclusion, Bishop D'Souza's visit encapsulated the ethos of NISCORT Media College—a commitment to excellence, integrity, and service. His insights and encouragement will undoubtedly continue to guide the college in its journey towards shaping responsible media professionals imbued with ethical values.

Credits: Mr. Deepak K John

value, competences, skill and communication should be there in teachers. His words resonated with the broader societal need for responsible and ethical media practices.

In recognizing the dual role of a media teachers as both a communicator and a custodian of values, he underscored the holistic nature of education at NISCORT. "He also said the core vision to be implemented through energy values" Bishop D'Souza's visit serves as a testament to his unwavering support and dedication to the holistic development of Niscort Media College.

His presence not only reaffirmed the college's mission but also inspired the staff to continue their endeavours with renewed vigor. Through his words and actions,



Credits: Mr. Deepak K John

### Exploring academic diversity: National Conference on Indian Knowledge System and Media

#### NISHANT MISHRA

The Abstract Presentation L held at Chaudhary Charan Singh University (CCSU), Meerut on 27th March 2024 showcased the side of scholarly endeavors from various disciplines. This event, attended by students, researchers and faculties, provided a platform for intellectual exchange and exploration. Two students accompanied by faculty member Ms. Kamakshi Thakur were among the participants, from NISCORT media college contributing to the vibrant academic event. The conference on Indian Knowledge System and Media featured a diverse range of research papers, speech, lectures each providing light on different facets of knowledge. Scholars from mass communication and journalism and various other departments presented their work, covering topics spanning from science and technology to humanities and social sciences. This mixture of disci-



odits• Nichant Michr

the importance of collaboration in addressing complex societal challenges and advancing human knowledge. The event served as a motive for fostering a culture of research and scholarship within the university community. It encouraged students to actively participate in academic research and pursue their intellectual passions. By providing a platform for vation.The Abstract Presentation at CCSU Meerut was a Mixture to the rich knowledge of intellectual pursuits thriving within the university.

Through vibrant discussions and presentations, scholars from diverse backgrounds came together to celebrate the spirit of inquiry and exploration. This event not only showcased the scholarly achievements of the university but also inspired the next generation of researchers to embark on their own academic journeys.

**Creaus:** Nisnani Misnra

plines enriched the academic discourse and fostered interdisciplinary collaboration. The students, guided by Ms. Thakur, seized the opportunity to delve into the world of academic inquiry. They engaged with fellow scholars, exchanged ideas, and gained insights into the methodologies and practices prevalent in different fields. This experience not only broadened their intellectual horizons but also instilled a sense of appreciation for the diversity of academic pursuits. Kashish

Chawla, one of the participant presented the research paper work on behalf of Fr. Manish Damor whose topic was "Impact of social media on tribal people of Chhattisgarh".

One of the highlights of the presentation was the exchange of ideas among scholars from disparate fields. Interactions between journalist, sociologists, linguists, and historians sparked new perspectives and inspired innovative approaches to research. This interdisciplinary dialogue underscored showcasing their research, CCSU Meerut reaffirmed its commitment to nurturing academic excellence and inno-



Credits: Nishant Mishra

VISTA

# Mastering the art of interviewing: Vox Pop training class at Sarojini Nagar

#### **IBTESAM ZEHRA & ALVIN JOY**

The students of Niscort Media College embarked on an outdoor practical journey to Sarojini Nagar, for anchoring and reporting classes emphasised for Vox Pop training on March 9, 2024. Under the guidance of Mr. Shrikant Pandey, students practiced reporting skills, camera handling, microphone placement, and learned about the necessary techniques for vox pop. It was organized for students to learn about anchoring styles and camera placement, providing them with valuable experience in the field. All students were encouraged to participate and contribute equally on that day. Mr. Shrikant assigned a task for all students to gather and discuss potential interview subjects such as the 2024 election reeducation policies, view, Delhi development and other such national issues. These topics were to be discussed during the interview with the subjects. These recorded clips would be reviewed by the teacher afterwards to teach the necessary improvements. Aspects such as microphone placement, confidence, accuracy of questions, speaking techniques etc. would be looked into to know what needs to be taken care of. Such classes offer a platform for aspiring journalists to learn both theory and practical skills and develop more. These classes featured hand on training , encouraging students to get the experience of real world. Reporting and anchoring experience plays a significant impact on students pursuing careers in journalism. It gives them the foundation and confidence to navigate the media industry. These vox pop and reporting gives voice to the people so that their points can be heard by the world. This area is full of different cultures, and it's important that journalism reflects this diversity. These classes teach students to be inclusive and respectful when reporting, so they can share the stories of people who are often left out. This helps to build empathy and understand the different groups, making our community stronger.

Moreover, in today's world where we are bombarded with information online, it's crucial to know what's true and what's not. Reporting classes teach students to think critically and find reliable sources. They learn how to check facts, analyze data, and make sure the information they share is trustworthy. This helps them navigate through all the news and media online confidently.

These classes have been instrumental in nurturing the talents and passion of aspiring journalists, equipping them with the skills, knowledge, and confidence to embark on meaningful careers in media. As they venture forth into the ever-evolving landscape of journalism, they carry with them the lessons learned and experiences gained from their time in these classes, poised to make a positive impact on the world through the power of storytelling. This sense of community not only enhances the learning experience but also prepares students for the collaborative nature of the journalism industry. Their insights, guidance, and feedback have been invaluable in helping students refine their skills and develop their own unique voices as storytellers. This Experiential learning has not only deepened the understanding of the field but has also instilled a sense of confidence in the abilities to tackle real world reporting challenges.



Credits: Stephen Wilson

### **Capturing creativity: Highlights from Niscort Media College reel making competition**

#### AVNI

Tiscort Media College Norganized Reel Making competition on 24 February 2024, for students to showcase their creativity. The exciting topics, included "Life at Niscort Media College," "Media Studies as a Career Option," and the "Annual Art Exhibition of College of Arts, Delhi University,- "The participation of the students were seen in a positive numbers as the students eagerly immersed themselves in the preparation. From scouting locations to was infused with an energy that spoke volumes about their dedication and passion for storytelling through film. Life at Niscort Media College emerged with possibilities, offering participants a canvas to paint a vivid pic-

ture of their daily experiences, challenges, and triumphs within the campus. Whether capturing candid moments in classrooms, lively discussions on the grounds, or behindthe-scenes glimpses of student productions, the students would have definitely enjoyed the moment of noticing more how they spend their college life on daily basis. For those contemplating media studies as a career path, the competition provided a platform to delve into the multifaceted framing shots, every moment realm of media education. 2024. Tarun from BAJMC Through their reels, students could articulate their aspirations, explore the evolving landscape of media, and reflect on the transformative power of storytelling in shaping perceptions and driving

change. Meanwhile, the Annual Art Exhibition of College of Arts, Delhi University, offered a various variety of inspiration, inviting participants to unravel its visual narrative through the lens of their cameras. From capturing the intricate brushstrokes of masterpieces to interviewing the artists behind them, the reel promised to be a celebration of creativity and expression. After all the hard work, the results of the competition were announced on 5 March 2nd sem won the first position whose reel was about "Life at NISCORT". Anjali and Taiyab both from BA-JMC 2nd sem won the second and third position respectively whose topic were about Annual art exhibition.

### **Mastering with Visual Effects:** A Comprehensive Workshop

#### KASHISH CHAWLA

ISCORT Media College organized 3- day VFX workshop from 27Feb-29 Feb that helped Students to explore After Effects and Blender, delving into advanced animation, visual effects, and 3D modeling. These workshop classes taught students all about the basic introduction of current trending software's. Workshop was Conducted

The realms of the digital design and filmmaking were also the part of teaching. First day was focused on the introduction to after effects in which sir taught how to mask an object . He also gave the students many pre-designed videos and different PPTs which contained the written material and full-fledged tools working of the software's.





#### Credits: Mr. Akash Singh

by Mr. Raju Antony who is expert in his teaching of after effects and blender. The practical skills that sir taught in the workshop classes were of a due importance for all of us and helped to elevate the working of students. During the workshop of three days the sessions were based on fostering imagination into reality through the animations on the Blender software where creativity and proficiency were the main goals.

Second day was completely focused on the practical session and working of after effects in which he taught students the main esteem of rotoscoping in which one can remove the background from the videos. Third day focused on the master sessions of blender which dived the students into the world of animation. During this, the student were able to draw the different table chair patterns after learning from him.

#### **Exploring Communication in Religious Context: NISCORT Media College's Short-Term Pastoral Communication Course**

#### AMAL JOSEPH KURIAN

**N** lege is well-known for its top-notch media education with a focus on religious teachings. Their Short-Term Pastoral Communication Course is a golden opportunity for priests and sisters not just from India, but from around the world. It's designed specifically for those involved in religious and pastoral work. The course covers a range of topics reflecting the modern communication methods. From using AI tools to handling social media, from improving graphic design skills to mastering videography and audio editing, participants learn practical skills crucial for effective communication in religious settings. A student who took part in the course shared their experience, saying, "This short course opened doors for me in the media world". They praised the faculty for being experts in their fields and easy to approach. The student also appreciat-

TISCORT Media Col- ed how the faculty quickly identified each student's strengths and weaknesses, tailoring their teaching accordingly. What makes this program stand out is the faculty's enthusiasm for trying new approaches. By encouraging students to think creatively, they environment create an where learning flourishes. This not only teaches practical skills but also fosters adaptability, essential in today's fast-paced media world. Beyond just learning technical skills the participants come away from the

course with a deeper understanding of how communication can further religious and pastoral goals.

They're empowered to effectively, media use spreading their message and connecting with diverse audiences online. In summary, NISCORT Media College's Short-Term Pastoral Communication Course is a shining example of quality education. It gives religious leaders the tools they need to navigate today's media landscape with confidence and purpose.



Credits: Mr. Deepak K John

to Brahma Kumaris by the residents, where they participated in a devout gathering of Jain believers. Among these students were three individuals from the BAJMC 2nd semester: Arnold Aditya Singh, Albin Sibi, and Tarun Soreng. These students were entrust-

ed with various responsibilities to represent their college effectively during the event. Arnold Aditya Singh and Albin Sibi were assigned the task of promoting the college.

They actively engaged with attendees, providing comprehensive information about the courses, facilities, and distinctive features offered by the college. They distributed informative flyers to individuals who expressed interest, ensuring that everyone had access to pertinent details about the institution. Meanwhile, Tarun Soreng assumed the responsibility of documenting the event through photography. His lens captured the essence of the gathering, preserving

precious moments for posterity. His photographs would serve as a visual testament to the vibrant atmosphere and cultural exchange that transpired during the occasion. Throughout their participation, the students were warmly received by the residents of Brahma Kumaris. They were treated with hospitality, indulged in special delicacies, and presented with tokens of appreciation such as sweets, calendars, and excerpts from The Bhagwat Geeta.

These gestures not only showcased the generosity of the hosts but also fostered a sense of camaraderie between the students and the community. As the event drew to a close, so did the students' successful marketing endeavor. They recorded a significant level of interest from attendees and distributed numerous flyers, thereby achieving their objective of promoting their college effectively within the community. The experience not only enriched their understanding of cultural diversity but also provided them with invaluable practical skills in communication and outreach.

### **2024 General Election: Voters to decide Nation's Future**

#### **KASHISH CHAWLA**

The upcoming general elections to elect the members of 18th Lok Sabha is scheduled to take place from April 19 to June 1, with the ruling alliance of NDA all set to go up against the newly formed I.N.D.I.A alliance which is becoming the main centre for the majority of votes. The upcoming General Election is to choose the representatives of the 18th Lok Sabha in India which is anticipated to occur in seven phases spread over 44 days, commencing on April 19.

Sabha session set to expire on June 16, 2024, all political factions have initiated their electoral campaigns. The NDA is poised to face off against the newly formed I.N.D.I.A. alliance in this electoral battle. The opposition and the current government are with their full power and strength to conquer the seats. Different rallies are on their go. But with the election, situation is disturbed by the Delhi CM Kejriwal arrest. There are protests going on in capital over Kejriwal's arrest before election. Rally is being held against the arrest of Delhi Chief Minister Arvind Kejriwal over a long-running corruption probe ahead of general election. Top leaders of India's opposition coalition and thousands of supporters have rallied in the capital, decrying "autocracy" in protest against the arrest of a senior colleague ahead of the general election. Arvind Kejriwal, chief minister of Delhi and a key leader in an opposition alliance formed to challenge Prime Minister Narendra Modi, was arrested and jailed earlier in March in connection with a long-runcorruption ning probe. Prime Minister Shri Narendra Modi has encouraged young individuals who have been added to the electoral

the country) is currently underway to engage first-time voters. People from diverse backgrounds are actively participating in this campaign, aiming to educate and motivate young voters to participate in large numbers in the upcoming general election. To sustain this drive, acclaimed sand artist Padmashri awardee Sudarsan Pattnaik has crafted a sand sculpture on Puri beach,



#### Niscort representatives embrace Jain beliefs at Brahma Kumaris gathering.

ARNOLD ADITYA SINGH

n March 9th, 2024, stu-

Udents from NISCORT

Media College had the privi-

lege of being invited as guests

This election, touted as the world's largest one will witness the counting of votes on June 4. Chief Election Commissioner Rajiv Kumar, in a press conference on Saturday, unveiled the election schedule to elect the 543-member Lok Sabha. As the term of the ruling NDA (National Democratic Alliance)-led 17th Lok roll for the first time to step Odisha. Through his artwork, he appeals to young and firstup and exercise their demtime voters to cast their votes ocratic privilege to vote. A nationwide initiative titled in significant numbers, there-"Mera Pehla Vote Desh Ke by fortifying and enhancing our democratic fabric. Liye" (My first vote is for



**DESIGN EDITORS** 

Stephen Wilson Amal Joseph Kurian

#### (For Private Circulation Only)

4