



New Institute of Social Communications Research and Training

Vol. X Issue. XIV

(A Media College of the CBCI)

January 2024

Unlock Your Cinematic Potential Filmmaking Workshop at NISCORT Media College

Jhanvi Khan



Picture credits : Tarun Soreng & Stephen Wilson

New Institute of Social Communication Research Training (NISCORT) organised the three-day filmmaking workshop which was held from 14 February 2023 to 16 February 2023 the event took place in the auditorium hall. The workshop was acclaimed by renowned film director Paul George. He brought lots of knowledge of the industry, and his experience to the classroom, offering valuable insights and guidance to aspiring filmmakers. The students were able to learn from Sir Paul George not only the technical aspects of filmmaking but also the art of effective communication through visual storytelling. Throughout the workshop, He was very energetic and excited to share his knowledge with everyone. He was also very kind and supportive, creating a positive and encouraging learning environment. The students of NISCORT were engaged in lots of practical exercises and projects that allowed them to apply the concepts they had learned. Students were divided into groups and after each learning session, interesting tasks like script writing, dialogue writing, various camera angles, and all the different types of shots, etc. were given to all the groups which made the workshop more interesting, interactive, and fun. The activity in between the sessions allows everyone to share their ideas and stories to everyone without any hesitation. During the workshop, a screening of the

film "Saving Private Ryan" was organized to enhance students' understanding of camera angles and shots in various situations. He shared his experience and journey in the world of filmmaking and offered valuable advice to the students, inspiring many students to pursue their dreams in filmmaking and direction. Sir Paul George shares his valuable insights on the workshops and the students of NISCORT Media college *"It was always, in fact, a fabulous experience to conduct the 3-day Film Direction workshop at NISCORT. It was well attended by all the students and there was amazing cooperation and willingness to participate in all the live assignments. There was pin-drop silence in all sessions and the grasping power was superb. Several students met me during the breaks and informed me about their decision to work in the Creative Industries for good. I was overjoyed to sign the certificate of participation, which has the logos of NISCORT and my Film Production House, and to hand over the same to them in the presence of Director Rev. Fr. Robinson Rodrigues; truly gratifying special moments! The hospitality was wonderful and I was really surprised at the love and care of the students and the College Management and the most talented Principal Mrs. Dr. Ritu Madam."* The impact of the workshop was shown in the work produced by the students, as their participation in projects showcased a remark-

able level of creativity. The participants expressed their gratitude for the opportunity to learn from Sir Paul George and for the support and resources provided by the college. The success of the workshop was seen in the sparked enthusiasm among the students, many students are now eager to further pursue a career in film direction and many students were seen talking to Sir Paul George in break time showing their interest in pursuing filmmaking. The college looks forward to continuing to nurture the talents of its students and offers similar opportunities for creative exploration and growth in the future.





Abhishek Raj Ekka



Picture credits : Tarun Soreng

St. Thomas School recently organized a visit for its students to NISCORT Media College, focusing on career counselling and a comprehensive college tour. The objective was to expose students to the dynamic world of media and communication, shedding light on potential career paths while offering a firsthand experience of college life. The day kicked off with an informative session at NISCORT, where faculty members shared insights into the diverse media courses the college offers. Students gained a deeper understand-

ing of the significance of media education in today's world and the array of opportunities available in journalism, filmmaking, advertising, and digital media. Following this session, students were taken on a guided tour of NISCORT's cutting-edge facilities. The well-equipped studios, editing suites, and multimedia labs provided a tangible connection to the theoretical knowledge gained in classrooms. This immersive experience allowed students to envision themselves in a college setting, fostering aspirations for future academic pursuits.

During the visit, the interactive career counselling session was an essential aspect where St Thomas students engaged with Niscortians who shared their experiences with them and gave an insight about the facilities provided here. Real-world experiences shared during this session added a practical dimension to their understanding, allowing them to ask questions and gain valuable insights into the challenges and rewards of a media career. The visit aimed to expose students to the diverse avenues within the media industry, from traditional journalism to the complexity of dig-

ital media. This firsthand experience empowered students to make informed decisions about their academic and professional futures. St. Thomas School's collaboration with NISCORT Media College successfully broadened the horizons of its students. The visit not only provided insights into the media industry but also ignited a spark of curiosity and enthusiasm for pursuing careers in communication and media. This collaborative effort sets a commendable example of how educational institutions can work together to guide and inspire the next generation.

A Day of Inspiration and Exploration at NISCORT Media College

Taiyab Helal



Picture credits : Dennis Sabu

On January 18, 2024, Ms. Maansi Magreh, a seasoned professional with 15 years of experience in mainstream media, graced the National Institute of Social Communications, Research, and Training (NISCORT) with her presence. Holding the prestigious position of heading the social media team for Mr. Nitin Gadkari, the Minister of Road Transport and Highways, Ms. Magreh delivered a brief yet

impactful address to the eager students of NISCORT. After her address, Ms. Magreh took a tour of the campus, expressing her appreciation for the facilities and ambiance. During her interaction with the students, she assumed the role of a mentor, delivering words of encouragement and motivation. Her keen interest in the students' work was evident as she commended the showcasing of their profiles and portfolios. Ms. Magreh

not only engaged with the students but also took the time to converse with the faculty members and the principal. This demonstrated her commitment to understanding the academic environment and fostering connections with those shaping the future of journalists. Impressed by the students' dedication and talent, Ms. Magreh shared valuable tips related to the field of journalism. Her insights, gained through years of ex-

perience, served as a guide for the aspiring journalists present. The exchange with the students became a source of inspiration, encouraging them to pursue their passion in the dynamic world of media.



Manasi Magare, Activist & head of social media team for Mr. Nitin Gadkari



Christmas Celebration at Niscort: A Festive Affair of Joy and Unity

Albin Sibi



Picture credits : Mr Deepak

adorned the venue, which was the result of Mister Bhaiya's and other workers' tireless efforts. The creativity displayed in the crib demonstrated their hard work and dedication to making the celebration visually appealing. The day ended on a sweet note, literally, with Christmas cakes distributed to the Niscort staff. The sugary treats were a token of appreciation for everyone's year-round hard work and dedication. Niscort's Christmas celebration was both memorable and heartwarming, fostering a sense of community and togetherness among the staff. The joy and laughter that filled the air attest to the event's success and the Christmas spirit that surrounded Niscort.

The halls of Niscort echoed with laughter and joy as the staff came together for a delightful Christmas celebration. The celebration commenced with the initiation of the Secret Santa game, adding an element of surprise and friendship among the Niscort staff. Even esteemed guest faculty members, Mr. Shrikant Pandey and Mr. Raju Antony, enthusiastically joined in the festivities, contributing to the festive spirit of the occasion. Fr. Robinson Rodrigues set the tone for the celebration by initiating the program with prayers and carols, creating a serene and festive atmosphere. The spiritual aspect of Christmas was further ex-

plained by Sr. Victoria, who elaborated on the significance of the holiday, focusing on its religious roots and the message of love and goodwill it carries. During the festivities, there was a moment of reflection as attendees learned about the story of Jesus Christ and the values associated with Christmas. This added meaning to the celebration, connecting to the holiday's deeper spiritual essence. Photographs were taken to capture the happy moments and fellowship shared during the celebration. The images will be treasured by the Niscort family as they reflect the event's unity and happiness. A special mention goes to the beautifully crafted crib that



MAGNIFICAT UNLEASHED : Niscort Media College strikes a chord at Christ University

Anjali Khalkho



On 16th December 2023, students of NISCORT Media College participated in Carols Singing competition organized by The Christ University, Ghaziabad, where the participants not only demonstrated vocal excellence but also showcased the power of creativity and collaboration. Participants included BAJMC 1st Year students Arnold Aditya Singh, Albin Sibi, Anjali Khalkho, Darien Decastro, Jennice Massey, Jhanvi Khan, Ruchika Bara and Jabez Decastro, BAJMC 2nd Year students Stephen Wilson (guitarist), Amal Joseph Kurian, Ibtesam Zehra, Avni Thapliyal and Ekta Saxena, BAJMC, 3rd Year students Priyanka Dahanga and Jason Xalxo and MAJMC 1st Year student

Fr Danish Lepcha who was the keyboardist along with our faculty Ms. Ashley Mathew. Students stayed after college for the practice which was smoothly conducted with the help of Ms. Ashley Mathew, Ms. Kamakshi Thakur and Fr Danish Lepcha. The competition became a showcase of unity and shared joy, as participants from different colleges came together to create a symphony of holiday cheer. "It was my first time participating in Christ Carol Singing Competition" shared Avni (BAJMC, 2nd Year). "It was a new and great experience for me. I had so much fun performing on the stage as well as watching others perform with such an amazing vocal was just awe-

some. Also, the Christ University's decorations were so eye catching that everyone present their were clicking pictures by the huge Christmas Tree decoration. Not to mention the CMS's (Christ Music Society) performance, it was so Miraculous that it almost felt like I'm in a live concert." Another participant Arnold from BAJMC, 1st Year shared his experiences as well saying "That the whole experience itself was pretty grand, the decorations, the preparations for the event were top notch , the stage management and crowd management was also really praise worthy, other than that the performances from various other colleges, churches and institutes were beautiful and gave me insight on how talented people can be and how beautiful we can make things when we work together, the Christmas season felt truly merry that evening, it's an evening that I can't forget, one that I look forward to attending again with my fellow Niscortians." As the event drew to a close, the 'Magnificat Carol Competition 2023' left an indelible mark on the Christmas holiday festivities. Niscort Media College, along with other participants, had successfully contributed to the magical atmosphere, making the competition a memorable testament to the power of music and community spirit during the Christmas season.



Jhanvi Khan



Picture credits : Nishant Mishra

New Institute of Social Communication Research and Training (NISCORT) visited St. Thomas School, Indrapuram regarding the career guidance workshop on January 26th 2024 which included the marketing and PR team of NISCORT Media College, comprising Nishant Mishra, Kashish Chawla, Priyanka Dhanga, and Arnold Aditya Singh, along with two fac-

ulty members Mr Aakash Singh and Mr Sushil S Lal. During the workshop, two of the team members Arnold Aditya Singh and Kashish Chawla delivered speeches on journalism as a profession and highlighted the services and facilities offered by NISCORT Media College. They provided comprehensive insights into the workings of a career in media, including the

path to becoming a professional journalist and the steps to pursue a successful career in this field. They also highlighted the numerous advantages associated with a career in media. There were delegates from various fields, such as military, medical, commerce, and law, arrived to represent their respective colleges and career choices.

Following the speeches, there was an hour-long session on career guidance, where Aakash sir and Sushil sir, along with the marketing team, addressed the students' queries and provided insights into the various aspects of journalism and the career opportunities it presents. The faculty and students of marketing and PR team made sure to address any doubts that students may have about the media field. They also emphasized how NIS-

CORT offers plenty of opportunities to students and provides them with all the necessary equipment, going beyond just showcasing. After attending the workshop, the students gained a deeper understanding of journalism and mass media, along with a wealth of valuable knowledge that will help them in their future careers.



Republic Day Celebration: Unveiling Unity in Diversity at NISCORT Media College

Jennice Massey

On 24 January, 2024 National Institute of Social Communications, Research and Training(NISCORT) celebrated Republic day with all the students. As we gather to commemorate the 73rd Republic Day, our college resonates with the echoes of patriotism and a shared commitment to our nation's ideals. The celebration is not merely a ritual but a manifestation of our collective dedication to the principles that define our democratic republic. It marks the day when India became truly independent and embraced democracy. In other words, it celebrates the day on which our constitution came into effect. On 26 January 1950, almost 3 years post-independence, we became a sovereign, secular, socialist, democratic republic.

The theme was ethnic wear in which each student wore their cultural dresses. Ethnic wear enables the young generation to revive love and respect for their own culture and history. During the after-

noon everyone gathered in front of the college for a video recording of our national anthem, which was sung by our college students Ibtesam, Ruchika, Ekta, Jabez, Darien, Arnold and Amal and was edited by our respected teacher Mr. Sushil. Some groups were divided for the video and at the last, students along with faculty member were seen in a group to sing the national anthem for the video. This video was shot and edited by our respected teachers Mr. Akash, Mr. Deepak and Mr. Sanjay and was uploaded on the YouTube channel of Niscort Media College on 26 January 2024. The Republic Day celebrations at National Institute of Social Communications, Research and Training(NISCORT) were a testament to the vibrant spirit of patriotism and unity among the student body. As the event concluded, the echoes of patriotic fervor lingered, leaving behind a collective sense of pride in being part of a democratic and diverse nation.



Picture credits : Mr Deepak

PRERNA organize International Research Conference held at Gautam Buddha University

Arnold Aditya Singh



PRERNA, a leading organization in the field of media, recently organized an international conference of research at Gautam Buddha University from 16th to 18th December, 2023. The event attracted scholars from various universities across India, fostering a collaborative environment for the exchange of ideas and insights. NISCORT Principal Dr. Ritu Dubey Tiwari and Assistant Professor Kamakshi Thakur were invited for the conference, both highly respected in their respective fields. The conference aimed to provide a platform for scholars to showcase their research findings, discuss emerging trends, and explore potential collaborations. Attendees were treated to a thought-provoking discourse on the importance of interdisciplinary research and its impact on shaping the future of technology and academia. Dr. Ritu Dubey Tiwari invited as a spoke person on topic Future of Emerging Media Technological Advancement, she deliberately participated in panel discussions and engaged in fruitful conversations with fellow scholars. Gautam Buddha University provided a serene and conducive environment

for intellectual discourse. The organizers ensured that the logistics were seamless, allowing attendees to focus on the essence of the conference – the exchange of knowledge and ideas. In conclusion, Prerna international research conference at Gautam Buddha University emerged as a successful platform for scholars to converge, collaborate, and contribute to the ever-evolving landscape of research. The active participation of all attendees further elevated the quality of discussions, making the event a milestone in fostering academic excellence and interdisciplinary collaboration.

Editors

Ms. Ashley Mathew
Ms. Kamakshi Thakur

Editorial Team

Albin Sibi
Abhishek Raj Ekka
Anjali Xalxo
Jhanvi Khan
Jennice Massey

Design

Arnold Aditya Singh
Taiyab Helal