

PRE-BOARD EXAMINATION, 2025

ENTREPRENEURSHIP

(COMMERCE)

Class XII

THEORY

Full Marks: 70

1. What are the two ways in which an Organisation can expand? (1)
2. Name the two forms that Merger can take place?(1)
3. What is a Private Placement? (1)
4. What is the main goal of value chain?(1)
5. Explain Target Market(1)
6. Explain the difference between internal and external expansion.(2)
7. Explain any two stages of creative process.(2)
8. Explain any two types of Acquisition.(2)
9. Name the components of a Branding.(2)
10. State any two features of Franchising.(2)
11. Explain the different levels of Financing Institutions.(3)
12. Write the steps for Marketing Plan(3)
13. ABC Ltd. Is producing soap. Annual quantity produced is 600 units. Cost of placing an order is Rs.48, price per unit is Rs 20, and Cost of storage is 20% of inventory value. Calculate EOQ.(3)
14. What is Negotiation? Explain any two types of Negotiation.(3)
15. What is meant by Financial Management? Explain any two objectives.(3)
16. Explain any three characteristics of Angel Investors.(3)
17. From the following information obtained from the financial statement of XYZ Ltd, calculate return on equity:-Net income earned-Rs1,00,000 and Equity-Rs5,00,000 (3)
18. Explain the four types of Merger.(4)
19. Explain the four pricing strategies.(4)
20. Explain any four components of Financial Plan.(4)
21. Explain any four factors affecting working capital.(4)
22. Explain any six functions of Stock Exchange.(6)
23. Explain in detail, the various formalities required to start a business(6)
24. Explain the various elements of Operational Plan.(6)

*******All the Best*******

