



Samithi English Medium School  
(Managed By Kerala Kala Samithi)  
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*Greetings from Samithi !!!*

Dear Parents,

We are happy to announce that in the new academic year (2025-26) we are proceeding with the collaboration with the magazine named **Brain Booster Primary Plus Young Minds** publication from **New Delhi** like last year.

**Our student's articles have been published (in 2024-25) in their magazines and it's being acknowledged by various schools of different states. With the help of them we organized a reading challenge event last year wherein students got the acknowledgement through Primary Plus badges and certificates. Their names were also published in the magazine. It's a great platform to get recognition from well-known authorities of different education departments.**

The vision and mission of the **Primary Plus** is to create a reading-focused learning environment for the children that would serve them throughout their education and beyond. They are one of the leading publishers of journals and periodicals for school children in India.

Their publications are experiential learning and activity-based. These activities, integrated with NCF 2023 domains, are designed specifically to enhance the **MULTIPLE INTELLIGENCES** of the children. This will help them to achieve holistic education more effectively.

They provide a broad-based platform to the students to write original articles about History and Science experiments in our magazines. This enables the students with an ability to share their knowledge with others.

- **Benefits to the students:**
- Workshops and training sessions on relevant topics for students will be organized by the publication's side and tier articles will be published along with all over India's students for everyone wherein students will be getting a platform to showcase their talent to everyone.

- **Why is it a good practice?**

We thought to enhance the reading skills of the students as nowadays students are lacking in comprehension as well as reading habits. Reading books /magazines is one of the best platforms to enhance communication skills.

In the age of smartphones, social media, and instant access to information, reading magazines might seem like a relic of the past. However, the practice of flipping through the pages of a well-crafted magazine can offer a range of benefits for students that go beyond the screen. Even with the reading of a magazine, writing articles is one of the best privileges for the students as their article will be published and it will be acknowledged with other state's students and showcase the talent all over is a great opportunity for our students.

**The following are the advantages of reading and publishing article in magazine:**

1. **Diverse Knowledge and Interests:**

Reading and writing for magazines exposes you to a diverse range of topics and interests. This diversity can broaden your horizons, helping you discover new passions and interests you might not have encountered otherwise.

## **2. Improved Vocabulary and Reading Skills:**

Magazines often contain well-crafted articles and in-depth reporting. Reading them regularly can enhance your vocabulary and improve your reading comprehension and writing skills. This improved literacy can be invaluable in your academic pursuits.

## **3. Current Affairs and Awareness:**

Magazines are a great source of current affairs and news updates. Staying informed about the world is not only important for your general knowledge but can also be beneficial for academic discussions and writing assignments.

## **4. Critical Thinking and Analysis:**

Many magazines feature thought-provoking articles, editorials, and opinion pieces. Engaging with these materials can sharpen your critical thinking skills as you evaluate different perspectives and arguments presented in the articles.

## **5. Relaxation and Stress Relief:**

College life can be stressful, and reading magazines can serve as a pleasant escape. It provides a break from textbooks and assignments, allowing you to unwind and recharge your mental batteries.

## **6. Inspiration and Creativity:**

Magazines often showcase creative content, whether it's in the form of art, photography, or innovative ideas. Exposure to these creative elements can inspire your own creativity and help you think outside the box in your academic projects.

## **7. Networking and Career Opportunities:**

Magazines related to your field of study can be a valuable source of information about industry trends and new opportunities of article publishing. They might also feature profiles of successful professionals you can learn from.

## **8. Enhanced Time Management:**

Reading magazines teaches you to allocate your time effectively. It's a manageable way to integrate reading into your daily routine, which can improve your overall time management skills.

## **9. Benefit of writing an article in the magazines:**

Some benefits of publishing for a student include receiving scholarly feedback, strengthening writing skills, and expanding networking opportunities. The benefits of publishing for a student include gaining practical skills, contributing to the scholarly record, and potential career opportunities.

### **Process:**

During upcoming book distribution days, we have given a free sample to all the students and parents, so that they will be having an idea of different articles and during vacation they will utilize the time to read as 99% articles are written by students of other states and schools.

From June month onward we will be issuing the magazines to the students through a consent form and the amount will be as per **the MRP of the magazine is Rs.900/- per magazine for a year (12 issues which means full year's subscription) (Per month Rs 75/-).**

We will be giving the consent form during school reopening date and parents need to fill and pay the amount to the school fee counter or to the class teachers for the further process and within a week a magazine will be distributed to the students after getting the courier from the publications of

Delhi. It will be followed each month but for a one year subscription ,parents need to pay the amount for the whole year at a time only, part payment or monthly payment won't be possible to manage.

**It's not compulsory for the parents to proceed with magazine format but it is highly recommended for the parents to encourage their ward to go for it so that the student's reading and writing habits will be improved. Request the parents to check the syllabus book wherein we have published our student's articles.**

*"Either write something worth reading or do something worth writing." – Benjamin Franklin*

*Regards,  
SEM*



### **Primary Plus magazine registration form**

Applicant name: \_\_\_\_\_ Std: \_\_\_\_\_ Section: \_\_\_\_\_

☐ We confirm that we would like to go for the subscription of Primary Plus Magazine (1 year) and we are ready to pay the amount to the school. We obliged with the steps taken by the school to improve the communication skills of my ward .

Note: Request the parents to take a note that once you have filled the form and pay the amount, then it will be non-refundable as it will go directly to the vendor and every month from the school the magazine will be provided. Student's article details will be sent to the magazine people from the school after cross-check with parents and teachers. Please read the circular and clarify the doubts with the school authority. It's highly recommended to enhance the communication skills and get a platform to showcase the talent. **Request the parents to choose from the options below to proceed with the subscription (as per your ward's std).**

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- ☐ Primary Plus LITTLE (for classes: Pre-Nursery / Nursery & JrKG) ☐ Primary Plus TURTLE (for classes: SrKG & I)  
☐ Primary Plus JUNIOR (for classes: II & III ) ☐ Primary Plus YOUNG MINDS (for classes: IV & V)  
☐ Primary Plus NEXT STEP (for classes: VI to IX)

Parent's Sign: \_\_\_\_\_

Student's Sign: \_\_\_\_\_

Teacher's Sign: \_\_\_\_\_



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